

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ACCANTIA GROUP HOLDINGS LIMITED		02/04/2010	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	ACCANTIA GROUP HOLDINGS		
Street Address:	100 Victoria Embankment		
Internal Address:	Unilever House		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	EC4Y ODY		
Entity Type:	Company organized under the laws of England and Wales: UNITED KINGDOM		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	3717175	PEACEFULLY SIMPLE	
Registration Number:	3779575	SIMPLE	
Registration Number:	1599108	SIMPLE	
Registration Number:	1471864	SIMPLE	
Serial Number:	77036398	SIMPLE	
Registration Number:	3649111	SIMPLE	
Registration Number:	3704055	SIMPLE BABY	
Registration Number:	3084376	SIMPLE SKIN	
CORRESPONDENCE DATA			
Fax Number:	2123101825		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 626 4810		

CH \$215.00 3717175

Email: nyctrademarks@bakermckenzie.com
Correspondent Name: Michael J. Bales
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Baker & McKenzie LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	39185843-000112
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DOMESTIC REPRESENTATIVE

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Michael J. Bales
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Signature:	/mjb/
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Date:	05/10/2012
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Total Attachments: 2
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FILE COPY

**CERTIFICATE OF INCORPORATION
ON RE-REGISTRATION OF A LIMITED COMPANY
AS UNLIMITED**

Company No. 4945078

The Registrar of Companies for England/Wales hereby certifies that

ACCANTIA GROUP HOLDINGS LIMITED

formerly registered as limited has this day been re-registered under the Companies Act 2006 as unlimited, under the name of

ACCANTIA GROUP HOLDINGS

and its registered office is situated in England/Wales.

Given at Companies House on 4th February 2010



THURSDAY



LD1 *LTF8FH85* 187
04/02/2010
COMPANIES HOUSE



TRADEMARK

REEL: 004777 FRAME: 0190

Trademark	App. No.	Reg. No.
PEACEFULLY SIMPLE	76688301	3717175
SIMPLE	78816472	3779575
SIMPLE	73809982	1599108
SIMPLE	73585528	1471864
SIMPLE (STYLISTED) & DESIGN	77036398	
SIMPLE (STYLISTED) & DESIGN	76580638	3649111
SIMPLE BABY	77390410	3704055
SIMPLE SKIN	78220804	3084376