

## TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carlos Alberto de Leon de la Riva		05/04/2012	INDIVIDUAL: MEXICO
RECEIVING PARTY DATA			
Name:	ESPIRITUS MEXICANOS, S. DE R.L. DE C.V.		
Street Address:	Avenida Homero #223-101, Col. Polanco		
City:	Mexico, D.F.		
State/Country:	MEXICO		
Postal Code:	11560		
Entity Type:	CORPORATION: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3969286	DELIRIO DE OAXACA	
CORRESPONDENCE DATA			
Fax Number:	2026599344		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2026599076		
Email:	DSAdocket@roylance.com		
Correspondent Name:	DAVID S. ABRAMS		
Address Line 1:	1300 19TH STREET, N.W.		
Address Line 2:	SUITE 600		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20036		
ATTORNEY DOCKET NUMBER:	57308		
DOMESTIC REPRESENTATIVE			
Name:	David S. Abrams		
Address Line 1:	1300 19th Street, N.W.		

OP \$40.00 3969286

Address Line 2: Suite 600

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

NAME OF SUBMITTER:

David S. Abrams

Signature:

/David S. Abrams/

Date:

05/10/2012

Total Attachments: 1

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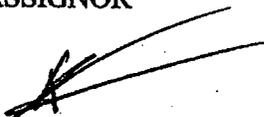
**ASSIGNMENT**

WHEREAS, Carlos Alberto de León de la Riva, a Mexican citizen with a principal business address at Barranca del Muerto #348, Col. Guadalupe Inn, México D.F. 01020, MEXICO (hereinafter called "Assignor"), is the owner of all right, title and interest in and to U.S. Trademark Registration No. 3969286 and the mark DELIRIO DE OAXACA in the United States for use in connection with "Alcoholic beverages, namely, Mezcal" (hereinafter called the "Mark");

WHEREAS, ESPÍRITUS MEXICANOS, S. DE R.L. DE C.V., a Mexican corporation with a principal business address at Avenida Homero #223-101, Col. Polanco, México D.F. 11560, MEXICO (hereinafter called "Assignee"), desires to acquire all right, title and interest in and to the Mark and the registration thereof;

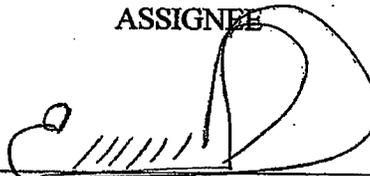
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Mark and the registration therefor in the United States, together with the business goodwill symbolized by the Mark.

ASSIGNOR



\_\_\_\_\_  
Carlos Alberto de León de la Riva

ASSIGNEE



\_\_\_\_\_  
By: Espiritus Mexicanos, S. de R.L. de C.V.  
Name: Eduardo de León y Reyes  
Title: Attorney in fact

Dated: May 4, 2012.