

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Information Superbrand, Inc.		05/10/2012	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	MediaPedia, Inc.		
Street Address:	5405 Alton Pkwy		
Internal Address:	#5A-355		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92604		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77742472	VODKAPEDIA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ejp@superbrand.net		
Correspondent Name:	Eric Park		
Address Line 1:	7545 Irvine Center Drive		
Address Line 2:	Suite 200		
Address Line 4:	Irvine, CALIFORNIA 92618		
NAME OF SUBMITTER:	Eric Park		
Signature:	/Eric Park/		
Date:	05/10/2012		
Total Attachments: 1 source=TRADEMARK_ASSIGNMENT_MAX2_Execu#page1.tif			

OP \$40.00 77742472

**TRADEMARK ASSIGNMENT**

This Assignment ("Assignment") is made effective as of May 10, 2012, from Information Superbrand, Inc., a California corporation, doing business at 7545 Irvine Center Drive, Suite 200, Irvine, CA 92618 ("ASSIGNOR"), to MediaPEDIA, Inc., a Delaware corporation, doing business at 5405 Alton Parkway #5A-355, Irvine, CA 92604 ("ASSIGNEE").

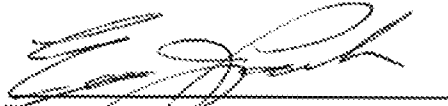
**WHEREAS**, ASSIGNOR is the owner of the trademark VODKAPEDIA ("the Mark") Registration No. 3812897.

**WHEREAS**, ASSIGNOR desires to convey, transfer, assign, and deliver to ASSIGNEE its right, title, and interest in and to the Mark.

**NOW, THEREFORE**, in consideration of the good and valuable consideration tendered by ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, and delivers to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Mark, together with all rights to sue for future infringements or misappropriations of the Mark. If either ASSIGNEE or ASSIGNOR desire to sell or assign any Marks with the "Pedia" Suffix, the other shall have the first right to purchase the Marks on the same terms and conditions offered by or to any third party.

**IN WITNESS WHEREOF**, ASSIGNOR has duly executed under seal and delivered this Assignment, as of the day and year first above written.

INFORMATION SUPERBRAND, INC.


  
By: Eric Park, President

**ACKNOWLEDGMENT**

State Of California )  
County of Orange )

On May 10, 2012, before me, ASHLEY KEITH,  
Notary Public, personally appeared ERIC PARK, proved to me on the basis of satisfactory evidence to be the person(s) whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

  
Signature of Notary Public

[SEAL]

