

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PAUL DAVRIL, INC.		05/10/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MICHAEL, LLC		
Street Address:	4567 Maywood Avenue		
City:	Vernon		
State/Country:	CALIFORNIA		
Postal Code:	90058		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1697721	PAUL DAVRIL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-787-2500		
Email:	trademarks@cblh.com, brobbins@cblh.com, czukowski@cblh.com		
Correspondent Name:	Connolly Bove Lodge & Hutz LLP		
Address Line 1:	333 S. Grand Avenue, Suite 2300		
Address Line 2:	Billy A. Robbins		
Address Line 4:	Los Angeles, CALIFORNIA 90071		
ATTORNEY DOCKET NUMBER:	70351-00005		
NAME OF SUBMITTER:	Billy A. Robbins, Atty of Record, CA Bar		
Signature:	/Billy A. Robbins/		

Date:

05/11/2012

Total Attachments: 2

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RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

PAUL DAVRIL, INC.

- Individual(s) Association
 Partnership Limited Partnership
 Corporation- State: California
 Other _____

Citizenship (see guidelines) U.S., California

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) _____

- Assignment Merger
 Security Agreement Change of Name
 Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MICHAR, LLC

Street Address: 4567 Maywood Avenue

City: Los Angeles

State: California

Country: USA Zip: 90058

- Individual(s) Citizenship _____
 Association Citizenship _____
 Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship _____
 Other Limited Liability Citizenship USA

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) _____ Text _____

B. Trademark Registration No.(s)

1,697,721

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

PAUL DAVRIL Registered June 30, 1992

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Billy A. Robbins

Internal Address: _____

Connolly Bove Lodge & Hutz LLP

Street Address: 333 S. Grand Avenue, Suite 2300

City: Los Angeles

State: California Zip: 90071

Phone Number: 213.787.2500

Docket Number: 70186-00019

Email Address: trademarks@cblh.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
 Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: _____ /Billy A. Robbins/

05/11/2012

Signature

Date

Billy A. Robbins, Attorney of Record, CA Bar Member

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

2

ASSIGNMENT

This Assignment is between PAUL DAVRIL, INC. a California corporation of 5401 South Soto Street, Los Angeles, CA 90058 (hereinafter "ASSIGNOR") and MICHAEL, LLC, a California limited liability company of 4567 Maywood Avenue, Vernon, CA 90058 (hereinafter "ASSIGNEE").

ASSIGNOR is the record title owner of the trademark Registration No. 1,697,721 for the mark PAUL DAVRIL registered in the United States June 30, 1992. ASSIGNEE is desirous of acquiring the entire right, title and interest in and to the trademark and to the registration as identified above.

NOW THEREFORE, in consideration of the payment of \$10.00 and other good and valuable consideration receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE the entire right, title and interest in and to the trademark along with the good will symbolized by that mark, including the trademark registration identified above along with the right to enforce that trademark, including the right to sue for past and future infringement of the trademark.

ASSIGNOR hereby warrants and represents that it has the authority to make this assignment and to execute this Assignment.

WHEREBY ASSIGNOR executes this Assignment and it becomes effective on the date set forth adjacent the signature set forth below.

PAUL DAVRIL, INC.

Date: 10 MAY 2012

By: John D. Clark
John D. Clark
Its: Corporate Vice President