

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Nullification to void serial # 78635353 on Reel 003957 and Frame 0392		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
New Balance Athletic Shoe, Inc.		03/18/2009	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	KONAMI DIGITAL ENTERTAINMENT CO. LTD.		
Street Address:	6-10-1, ROPPONGI, MINATO-KU		
City:	TOKYO		
State/Country:	JAPAN		
Entity Type:	CORPORATION: JAPAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3276885	WORLD SOCCER WINNING ELEVEN	
CORRESPONDENCE DATA			
Fax Number:	6177879355		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	617.779.7623		
Email:	daniel.mckinnon@newbalance.com		
Correspondent Name:	New Balance Athletic Shoe, Inc.		
Address Line 1:	20 Guest Street		
Address Line 4:	Boston, MASSACHUSETTS 02135		
ATTORNEY DOCKET NUMBER:	78635353		
DOMESTIC REPRESENTATIVE			
Name:	Jeffrey Kaufman/Oblon, Spivak, McClellan		
Address Line 1:	1940 Duke Street		
Address Line 2:	Alexandria		

CH \$40.00 3276885

Address Line 4: , VIRGINIA 22314

NAME OF SUBMITTER:

Daniel J. McKinnon

Signature:

/daniel j. mckinnon/

Date:

05/11/2012

Total Attachments: 7

source=Nullification78635353#page1.tif
source=Assignment3475.0836#page1.tif
source=Assignment3475.0836#page2.tif
source=Assignment3475.0836#page3.tif
source=Assignment3475.0836#page4.tif
source=Assignment3475.0836#page5.tif
source=Assignment3475.0836#page6.tif

DANIEL J. MCKINNON COMPANY: 20 GUEST STREET

03/18/2009 10:23 FAX 1 617 787 9355

New Balance

PAGE

3/013

Fax Server

005

DANIEL J. MCKINNON COMPANY: 20 GUEST STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

03/18/2009
900129607

SUBMISSION TYPE:	NEW ASSIGNMENT
------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
-----------------------	--

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
VITAL APPAREL GROUP, INC.		12/07/2007	CORPORATION: NEW YORK
VITAL ACCESSORIES, INC.		12/07/2007	CORPORATION: NEW YORK
VITAL PERFORMANCE, LLC		12/07/2007	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA	
Name:	NEW BALANCE ATHLETIC SHOE, INC.
Street Address:	20 Guest Street
City:	Boston
State/Country:	MASSACHUSETTS
Postal Code:	02135
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 22

Property Type	Number	Word Mark
Serial Number:	73522190	NEW ZEALAND SPLITS
Serial Number:	72208150	
Serial Number:	75438398	UNDERSTAT
Serial Number:	78190556	SHIMLET
Serial Number:	78416894	HYDRASUEDE
Serial Number:	78431480	MICROVENT
Serial Number:	78431631	HYDROTWILL
Serial Number:	78470881	INSPORT
Serial Number:	78470882	
Serial Number:	78128853	CROSSPEDITION
Serial Number:	78698327	XODUS SILVERWEAR
Serial Number:	78835578	XODUS

CH 565.00 73522190

DANIEL J. MCKINNON COMPANY:20 GUEST STREET

03/18/2009 10:23 FAX 1 617 787 9355

New Balance

PAGE

4/013

Fax Server

008

DANIEL J. MCKINNON COMPANY:20 GUEST STREET

Serial Number:	78635353	WORLD SOCCER WINNING ELEVEN
Serial Number:	78493099	VITAL
Serial Number:	78483234	VITAL
Serial Number:	78493914	VITAL
Serial Number:	78517179	VITAL GEAR
Serial Number:	78521007	VITAL GEAR
Serial Number:	78183948	ESSENTIAL GEAR
Serial Number:	73854085	VITAL
Serial Number:	78747787	FOLLOW NO ONE
Serial Number:	78827929	X

CORRESPONDENCE DATA

Fax Number:

(617)787-9355

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:

6177797823

Email:

daniel.mckinnon@newbalance.com

Correspondent Name:

Daniel J. McKinnon

Address Line 1:

20 Guest Street

Address Line 4:

Boston, MASSACHUSETTS 02135

ATTORNEY DOCKET NUMBER:

VIT08

NAME OF SUBMITTER:

Daniel J. McKinnon

Signature:

/daniel j. mckinnon/

Date:

03/18/2009

Total Attachments: 8

source=Assignment of Patents and TMs#page1.tif

source=Assignment of Patents and TMs#page2.tif

source=Assignment of Patents and TMs#page3.tif

source=Assignment of Patents and TMs#page4.tif

source=Assignment of Patents and TMs#page5.tif

source=Assignment of Patents and TMs#page6.tif

source=Assignment of Patents and TMs#page7.tif

source=Assignment of Patents and TMs#page8.tif

source=Assignment of Patents and TMs#page8.tif

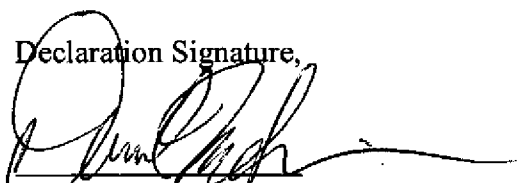
TRADEMARK

REEL: 004778 FRAME: 0687

Declaration

I, Daniel J. McKinnon, trademark attorney at New Balance Athletic Shoe, Inc. declare that at the time the Assignment between Vital Apparel Group, Inc. and New Balance Athletic Shoe, Inc. was recorded, we did not own trademark 78/635353. Among the trademarks transferred from Vital to New Balance Athletic Shoe, Inc. this trademark was the result of a typographical error in identifying the property correctly, where the serial number was listed as 78/635353 instead of 78/695353, and therefore no proper chain of title exists to the party who filed the assignment. New Balance Athletic Shoe, Inc. states herewith that it should have never owned trademark No. 78635353 and that the true owner is Konami Digital Entertainment Co. Ltd. The undersigned requests that the previously recorded assignment against 78/635353 recorded at Reel 3957, Frame 0392 be voided.

Declaration Signature,



Daniel J. McKinnon
Attorney of Record

05-11-2012

Execution Date