

05/02/2012



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APR 30 2012

To the Director of the U. S. Patent and Trademark Office

Documents or the new address(es) below.

1. Name of conveying party(ies):

Kable News Company, Inc.

16 S. Wesley Avenue
Mount Morris, IL 61054

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Illinois
- Other

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) April 3, 2012

- Assignment Merger
- Security Agreement Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: PALM COAST DATA LLC

Internal _____

Address: _____

Street Address: 2 Commerce Blvd.

City: Palm Coast

State: Florida

Country: USA

Zip: 32164

- Association Citizenship _____
- General Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____

Limited Liability Co Citizenship Delaware
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

Trademark Registration No.(s)
2,715,248; 1,939,873

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

FUNDAMENTALS, #2,715,248; MAGA-FILL, #1,939,873

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: David A. Beale, Esq.

Internal Address: _____

Street Address: 55 SE 2nd Avenue

City: Delray Beach

State: Florida Zip: 33444

Phone Number: 561-243-1477

Fax Number: 561-243-3166

Email Address: Bealelaw@bellsouth.net

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ \$65.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Check Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number _____

Authorized User Name: _____
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9. Signature:

David A. Beale
Signature

David A. Beale, Attorney
Name of Person Signing

05/02/2012
Date

Total number of pages including cover sheet, attachments, and document: 2

40.00
25.00

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

ASSIGNMENT OF REGISTERED TRADEMARKS

Whereas, KABLE NEWS COMPANY, INC., an Illinois corporation, having its principal offices at 16 S. Wesley Avenue, Mount Morris IL 61054, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
FUNDAMENTALS	2,715,248	May 13, 2008
MAGA-FILL	1,939,873	December 5, 1995

Whereas, PALM COAST DATA LLC, a Delaware corporation, having offices at 2 Commerce Blvd., Palm Coast, FL 32164, is desirous of acquiring said registered trademarks,

Now, Therefore, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, KABLE NEWS COMPANY, INC. hereby assigns to PALM COAST DATA LLC all right, title and interest in the United States in and to said registered trademarks, together with the goodwill of the business symbolized by said trademarks and copyrights and registrations thereof and the right to sue for and recover the same in Assignee's own name.

Signed at IL, this 3 day of April, 2012.

KABLE NEWS COMPANY, INC.

By [Signature]
Michael P. Duloc, President

State of New York)
) ss.:
County of New York)

On the 3 day of April in the year 2012 before me, at the offices of Kable, at Mt. Morris, the undersigned, personally appeared Michael P. Duloc, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the attached ASSIGNMENT OF REGISTERED TRADEMARKS, and acknowledged to me that he executed the same in his capacity as President of KABLE NEWS COMPANY, INC., and that by his signature on the instrument, the individual or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

[Signature]
Signature

Office, No. and Expiration Date of individual taking acknowledgment:

JOAN R. THORNBLAD
Notary Public - State of New York
No. 01TH6101298
Bronx County
Commission Expires Nov. 10, 2015