

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
RONALD ROBERTS		11/09/2011	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
Name:	PICTIONARY INCORPORATED		
Street Address:	2031 Maple Avenue		
City:	El Segundo		
State/Country:	CALIFORNIA		
Postal Code:	90245		
Entity Type:	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3986639	CAPTIONARY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-252-6733		
Email:	michael.moore@mattel.com		
Correspondent Name:	Mattel, Inc.		
Address Line 1:	333 Continental Blvd., M1-1518		
Address Line 4:	El Segundo, CALIFORNIA 90245		
NAME OF SUBMITTER:	Michael Moore		
Signature:	/mcm/		
Date:	05/14/2012		
Total Attachments: 1 source=LID_21188_Ronald Roberts_TRADEMARK ASSIGNMEN.Tpdf#page1.tif			

CH \$40.00 3986639

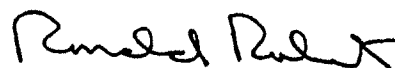
**ASSIGNMENT**

WHEREAS, Ronald Roberts, an individual citizen of the United States, whose address is 528 Elizabeth Drive, Eagleville, PA 19403 ("Assignor"), is the owner of the following trademark registration in the United States:

TRADEMARK	REGISTRATION NUMBER
Captionary	3,986,639

WHEREAS, Pictionary Incorporated, a Nevada corporation, whose address is 2031 Maple Avenue, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring said registration and all associated goodwill in said trademark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the above-named registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.



\_\_\_\_\_  
Ronald Roberts

Date of Signature: \_\_\_\_\_

11/9/11

(F0906746.1)