#### 900222977 05/14/2012

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
HARBINGER CAPITAL PARTNERS MASTER FUND I, LTD., as resigning administrative agent		05/11/2012	CORPORATION: CAYMAN ISLANDS

#### **RECEIVING PARTY DATA**

Name:	THE BANK OF NEW YORK MELLON, as successor to the interest of the Original Agent
Street Address:	600 East Las Colinas Boulevard
Internal Address:	Suite 1300
City:	Irving
State/Country:	TEXAS
Postal Code:	75039
Entity Type:	CORPORATION: DELAWARE

### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	1025815	RATNER'S
Registration Number:	1460256	KING KOLD

## **CORRESPONDENCE DATA**

3102291001 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

310-728-3612 Phone:

Email: dplucinski@akingump.com Daniel Plucinski c/o Akin Gump Correspondent Name:

Address Line 1: 2029 Century Park East

Address Line 2: **Suite 2400** 

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 688411-0010

REEL: 004779 FRAME: 0274

**TRADEMARK** 

NAME OF SUBMITTER:	Daniel F. Plucinski	
Signature:	/s/ Daniel F. Plucinski	
Date:	05/14/2012	
Total Attachments: 6 source=King Kold Assignment of Security Agreement#page1.tif source=King Kold Assignment of Security Agreement#page2.tif source=King Kold Assignment of Security Agreement#page3.tif source=King Kold Assignment of Security Agreement#page4.tif source=King Kold Assignment of Security Agreement#page5.tif source=King Kold Assignment of Security Agreement#page6.tif		

TRADEMARK
REEL: 004779 FRAME: 0275

ASSIGNMENT OF SECURITY AGREEMENT (TRADEMARKS)

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of

which are hereby acknowledged, HARBINGER CAPITAL PARTNERS MASTER

**FUND I, LTD.** ("Harbinger"), with an office at 555 Madison Avenue, 16<sup>th</sup> Floor, New

York, New York 10022, as resigning administrative agent (in such capacity, the

"Original Agent") for the lenders (the "Lenders") party to the Second Lien Term Loan

Agreement, dated as of August 14, 2007, among R.A.B. Food Group, LLC, as borrower,

the other Loan Parties party thereto, the Lenders and Harbinger, as Administrative Agent,

hereby assigns to THE BANK OF NEW YORK MELLON, as successor to the interest

of the Original Agent, with an office at 600 East Las Colinas Blvd., Suite 1300, Irving,

Texas 75039 (in such capacity, the "Successor Agent"), all of the Original Agent's right,

title and interest in, to and under that certain Security Agreement (Trademarks), dated as

of May 14, 2008 (the "Agreement"), executed by KING KOLD, LLC, a Delaware

limited liability company, with its principal office at 80 Avenue K, Newark, New Jersey

07105 (the "Grantor"), in favor of Original Agent, granting a security interest in those

trademarks set forth on Schedule A attached hereto and recorded in the United States

Patent and Trademark Office on June 24, 2008, Reel/Frame 3802/0093.

The Grantor hereby acknowledges and agrees that after giving effect to this

Assignment, the security interests and assignments previously granted by Grantor in

favor of Original Agent, in its capacity as administrative agent for the benefit of the

Lenders, pursuant to the Agreement shall continue in full force and effect for the benefit

of Successor Agent in its capacity as administrative agent for the benefit of the Lenders,

and Grantor hereby reaffirms all such security interest grants and assignments and its

obligations under the Agreement.

[Remainder of this page intentionally left blank; signature page follows.]

1079222 4

TRADEMARK REEL: 004779 FRAME: 0276 IN WITNESS WHEREOF, the undersigned have executed this Assignment of Security Agreement (Trademarks) as of the  $\frac{100}{100}$  day of May, 2012.

<u>GRANTOR</u> :
By: Name: Alain Banki Title: Co-fassion and CEO
ORIGINAL AGENT:
HARBINGER CAPITAL PARTNERS MASTER FUND I, LTD., as resigning Administrative Agent
By: /   Name:
Title:
SUCCESSOR AGENT: THE BANK OF NEW YORK MELLON, as successor Administrative Agent
Ву:
Name:
Title:

Assignment Of Security Agreement Signature Page

IN WITNESS WHEREOF,	the undersigned have executed this Assignment of Security
Agreement (Trademarks) as of the	_ day of May, 2012.
	GRANTOR:
	KING KOLD, LLC
	By:
	Name: Title:
	ORIGINAL AGENT:
	HARBINGER CAPITAL PARTNERS MASTER FUND I, LTD., as resigning Administrative Agent Bi. Herbinger Jeotel Remodel Co. in Direction Herocare
	By:
	Name: Title: Ian Estus Vice President
	SUCCESSOR AGENT:
	THE BANK OF NEW YORK MELLON,
	as successor Administrative Agent
	By:
	Name:

Title:

IN WITNESS WHEREOF, the undersigned have executed this Assignment of Security Agreement (Trademarks) as of the \_\_\_ day of May, 2012. **GRANTOR**: KING KOLD, LLC By: Name: Title: ORIGINAL AGENT: HARBINGER CAPITAL PARTNERS MASTER FUND I, LTD., as resigning Administrative Agent By:\_ Name: Title: **SUCCESSOR AGENT:** THE BANK OF NEW YORK MELLON, as successor Administrative Agent By:

Title:

Melinda Valentine

# Schedule A

# **Trademark Collateral**

TRADEMARK REEL: 004779 FRAME: 0280

Trademark	Registration Date	Filing or Registration Number
Ratner's	10-06-87	1025815
King Kold	05-28-85	1460256

TRADEMARK REEL: 004779 FRAME: 0281

**RECORDED: 05/14/2012**