

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Personnel Research Associates		04/30/2012	CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Corporate Executive Board Company		
Street Address:	1919 N. Lynn Street		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2632337	SURVEYSAGE	
Registration Number:	2564166	SURVEYSAGE.COM	
Registration Number:	2830212	BETTER ORGANIZATIONS THROUGH BETTER SCIENCE	
Registration Number:	3100251	3SIXTYSAGE	
Registration Number:	3141246	SELECTIONSAGE	
Registration Number:	3195038	VALTERA	
Serial Number:	77413995	SAGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-724-3290		
Email:	gallit@schullerlegal.net		
Correspondent Name:	Gallit Schuller		
Address Line 1:	140 Riverside Drive Suite 32B		
Address Line 4:	New York, NEW YORK 10024-2056		

OP \$190.00 2632337

NAME OF SUBMITTER:	Todd Macey
Signature:	/Todd Macey/
Date:	05/14/2012
Total Attachments: 2 source=Assignment CEB from PRA#page1.tif source=Assignment CEB from PRA#page2.tif	

**Trademark Assignment**

This Trademark Assignment Agreement ("The Agreement") is made as of April 30, 2012, between Personnel Research Associates, Inc. ("Assignor"), an Illinois Corporation, and The Corporate Executive Board Company ("Assignee"), a Delaware Corporation.

WHEREAS, Assignor, has adopted, owns and has been using the trademarks and other intellectual property ("The Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business associated therewith.

WHEREAS, Assignor desires to sell, convey, transfer, assign, and deliver to Assignee all of its rights, title and interest in The Marks and The Property.

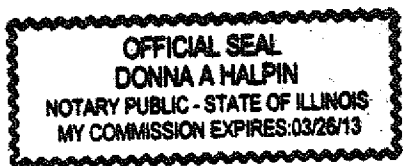
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's rights, title and interest of whatever kind in and to The Marks, together with the goodwill of the business connected with the use of The Marks.

IN WITNESS HEREOF, Assignor has duly executed this Assignment as of the date shown below.

By: William H. Macey

Name: WILLIAM H. MACEY

Title: PRESIDENT



SUBSCRIBED AND SWORN TO BEFORE ME  
this 2ND day of MAY, 2012

Signature of Notary Public

Donna A. Halpin

**Trademark Assignment Exhibit A**

<u>Trademark</u>	<u>Registration Number</u>	<u>Current Registration Date</u>	<u>Current App No</u>
SurveySage	2632337	10/8/2002	75/843142
SurveySage.com	2564166	2/24/2004	75/776498
Better Organizations Through Better Science	2830212	4/6/2004	78/254587
3SixtySage	3100251	6/6/2006	78/527857
SelectionSage	3141246	9/12/2006	78/527886
Valtera	3195038	1/2/2007	78/558182
Sage			77/413995

Initial WJM