

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Avery Dennison Corporation		04/20/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Symphony Service Corp.		
Street Address:	2475 Hanover Street		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94304		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77726558	VIZZON	
CORRESPONDENCE DATA			
Fax Number:	6508152601		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	650-815-2600		
Email:	svtmdocketing@sheppardmullin.com		
Correspondent Name:	Harold Milstein		
Address Line 1:	379 Lytton Avenue		
Address Line 4:	Palo Alto, CALIFORNIA 94301		
ATTORNEY DOCKET NUMBER:	19RN-142847/VIZZON		
NAME OF SUBMITTER:	Harold Milstein		
Signature:	/HaroldMilstein/		
Date:	05/14/2012		
Total Attachments: 1 source=Trademark Assignment - VIZZON - US#page1.tif			

CH \$40.00 77726558

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WHEREAS, Avery Dennison Corporation, a Delaware corporation, whose mailing address is 150 North Orange Grove Boulevard Pasadena, California 91103, USA (the "Assignor"), is the owner of a federal trademark application with the Serial No. 77/726, 558 for the trademark VIZZON (the "Mark") and is desirous to assign all of its right, title and interest in and to the Mark, together with all of the goodwill of its business symbolized by or associated with the Mark.

WHEREAS, Symphony Service Corp., a Delaware corporation, located at 2475 Hanover Street, Palo Alto, California 94304 (the "Assignee"), is desirous of acquiring all right, title, and interest and/or goodwill in and to the Mark and the application thereof as successor in interest to the business pertaining to the Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark and the application thereof.

Date: April 20, 2012

Avery Dennison Corporation,
a Delaware corporation

By: 

Name: RAJ SARDESAI

Title: Vice President & Chief
Intellectual Property Counsel
Avery Dennison Corporation