

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Goldshield Group Limited		05/31/2011	CORPORATION: UNITED KINGDOM

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Vitamins Direct (Bermuda) Limited
<b>Street Address:</b>	Canon's Court, 22 Victoria Street
<b>Internal Address:</b>	P.O. Box HM 1179
<b>City:</b>	Hamilton
<b>State/Country:</b>	BERMUDA
<b>Postal Code:</b>	HM EX
<b>Entity Type:</b>	CORPORATION: BERMUDA

<b>PROPERTY NUMBERS Total: 15</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	3220206	MAXFX
Registration Number:	3251535	PROSTATE HEALTH COMPLEX
Registration Number:	3251536	SUPER ANTIOXIDANT FORMULA
Registration Number:	3268013	NOPA-LO
Registration Number:	3274088	CARDIUM
Registration Number:	3282863	FOOT DOKTOR
Registration Number:	3419665	FLEXEZY
Registration Number:	3420633	CARDIOTOTAL
Registration Number:	3473332	KERATIN-FLX
Registration Number:	3550955	COMPLETE WELLBEING STAY WELL
Registration Number:	3570326	GREENBIOTICS PLUS
Registration Number:	3574127	COMPLETE HEART HEALTH
Registration Number:	3600851	HOODIA 10K

CH \$390.00 3220206

Registration Number:	3664785	ROZIP
Registration Number:	3729942	ANDROBOOST

**CORRESPONDENCE DATA**

Fax Number: 2129491690  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 2126973750  
 Email: mws@kirschsteinlaw.com  
 Correspondent Name: Martin W. Schiffmiller  
 Address Line 1: 425 Fifth Avenue, 5th Floor  
 Address Line 4: New York, NEW YORK 10016-2223

ATTORNEY DOCKET NUMBER:	GOLDSHIELD ASSIGNMENT
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**DOMESTIC REPRESENTATIVE**

Name: Martin W. Schiffmiller  
 Address Line 1: 425 Fifth Avenue, 5th Floor  
 Address Line 4: New York, NEW YORK 10016-2223

NAME OF SUBMITTER:	Martin W. Schiffmiller
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Signature:	/Martin W. Schiffmiller/
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Date:	05/15/2012
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Total Attachments: 2  
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CONFIRMATORY ASSIGNMENT

WHEREAS, GOLDSHIELD GROUP LIMITED was as of May 31, 2011 a corporation organized and existing under the laws of the United Kingdom, located and doing business at NLA Tower, 12-16 Addiscombe Road, Croydon, Surrey, United Kingdom CR00XT, and was the owner of the trademarks shown in Exhibit A to this document (the "Trademarks") which have been registered in the U.S. Patent and Trademark Office under the registration numbers shown in Exhibit A (the "Registrations"); and

WHEREAS, VITAMINS DIRECT (BERMUDA) LIMITED is, and was as of May 31, 2011, a company organized and existing under the laws of Bermuda, located and doing business at Canon's Court, 22 Victoria Street, P.O. Box HM 1179, Hamilton HM EX, Bermuda;

NOW, THEREFORE, it is hereby confirmed that on May 31, 2011, for good and valuable consideration receipt of which is hereby acknowledged, said GOLDSHIELD GROUP LIMITED did assign unto the said VITAMINS DIRECT (BERMUDA) LIMITED. all right, title and interest in and to the Trademarks and Registrations together with the good will of the business symbolized by the Trademarks.

This document confirms the transfer of rights in the Trademarks and Registrations set forth in the Sale and Purchase Agreement dated May 31, 2011 among Goldshield Group Limited, Vitamins Direct (Guernsey) Limited, Vitamins Direct (Bermuda) Limited and Teasel Infotech Private Limited.

Dated: 07 March 2012

GOLDSHIELD GROUP LIMITED

BY


  
Name: John Beighton  
Title: Director

EXHIBIT A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
MAXFX	3,220,206	03/20/2007
PROSTATE HEALTH COMPLEX Logo	3,251,535	06/12/2007
SUPER ANTIOXIDANT FORMULA Logo	3,251,536	06/12/2007
NOPA-LO Logo	3,268,013	07/24/2007
CARDIUM	3,274,088	08/07/2007
FOOT DOKTOR	3,282,863	08/21/2007
FLEXEZY	3,419,665	04/29/2008
CARDIOTOTAL	3,420,633	04/29/2008
KERATIN-FLX	3,473,332	07/22/2008
COMPLETE WELL BEING STAY WELL	3,550,955	12/23/2008
GREENBIOTICS PLUS	3,570,326	02/03/2009
COMPLETE HEART HEALTH Logo	3,574,127	02/10/2009
HOODIA 10K	3,600,851	04/07/2009
ROZIP & Design	3,664,785	08/04/2009
AndroBOOST	3,729,942	12/22/2009