

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Select Seed Hybrids, Inc.		05/01/2011	CORPORATION: INDIANA
RECEIVING PARTY DATA			
Name:	GROWMARK, Inc.		
Street Address:	1701 Towanda Avenue		
City:	Bloomington		
State/Country:	ILLINOIS		
Postal Code:	61701		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	78638708	SELECTECH	
Serial Number:	78507787	EXACT	
Serial Number:	75467773	EXACT HYBRID EVALUATION	
Serial Number:	73172611		
CORRESPONDENCE DATA			
Fax Number:	2039757180		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-975-7505		
Email:	clondon@edwardswildman.com		
Correspondent Name:	Edwards Wildman Palmer LLP		
Address Line 1:	P.O. Box 130; F.D.R. Station		
Address Line 2:	Paralegal Christina London		
Address Line 4:	New York, NEW YORK 10150		
ATTORNEY DOCKET NUMBER:	3G8065.00033		

900223046

TRADEMARK
REEL: 004779 FRAME: 0862

CH \$115.00 78638708

NAME OF SUBMITTER:	Christina London
Signature:	/christina london/
Date:	05/15/2012
Total Attachments: 2 source=Select Seed Hybrids TM Assignment#page1.tif source=Select Seed Hybrids TM Assignment#page2.tif	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made as of this 1st day of May, 2011, from Select Seed Hybrids, Inc, an Indiana corporation ("Assignor"), to GROWMARK, Inc., a Delaware corporation ("Assignee").

RECITALS

A. Assignor owns all right, title and interest in and to the federal and state trademark registrations identified on the attached Schedule A and the associated common law trademark rights (collectively, the "Marks").

B. Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor's right, title and interest in and to the Marks, throughout the world.

AGREEMENT

Accordingly, in consideration of the promises and the mutual covenants and conditions contained herein, and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the parties, Assignor and Assignee agree as follows:

1. Assignor assigns, transfers, and sets over to Assignee, its successors, assigns and legal representatives, Assignor's entire right, title and interest in and to the Marks throughout the world, together with the goodwill of the business associated with the Marks and the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; and
2. Assignor further covenants that (a) Assignor owns all right, title and interest in and to the Marks; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment; and (c) Assignor and its successors, assigns and legal representatives shall cooperate with Assignee, at Assignee's request, to execute all documents reasonably necessary to perfect the interests assigned hereby.

IN WITNESS WHEREOF, the parties have signed this Trademark Assignment as of the date first above written.







ASSIGNOR:
SELECT SEED HYBRIDS, INC.

ASSIGNEE:
GROWMARK, INC.

By: *Keri Epling*
Its: VP

By: *Shelly Kruse*
Its: VP Midwest Retail & Acquisitions

SCHEDULE A

TYPE	DESCRIPTION	IMAGE	SERIAL NUMBER	REGISTRATION NUMBER
Word Mark and Design	Selectech		78638708	3093035
Word Mark and Design	Exact	EXACT	78507787	3094298
Word Mark and Design	Select Seed		77843062	See attached USPTO Priority Action dated 03/15/2011
Word Mark and Design	Select Seed		77843061	See attached USPTO Priority Action dated 03/15/2011
Design Only	N/A		77843060	See attached USPTO Priority Action dated 03/15/2011
Word Mark and Design	Exact Hybrid Evaluation		75467773	2287390
Design Only	N/A		73172611	1132808

The following U.S. Trademark applications:

1. 77843062, Docket No. 7143-10
2. 77843061, Docket No. 7143-11
3. 77843060, Docket No. 7143-12