

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ascentia Wine Estates		05/14/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Precept Brands LLC		
Street Address:	1910 Fairview Avenue East		
Internal Address:	Suite 400		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98102		
Entity Type:	LIMITED LIABILITY COMPANY: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3453753	STE. CHAPELLE	
CORRESPONDENCE DATA			
Fax Number:	2067492006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-447-8925		
Email:	stepn@foster.com		
Correspondent Name:	Nancy V. Stephens		
Address Line 1:	1111 3rd Avenue		
Address Line 2:	Suite 3400		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	97248-4 STE CHAPELLE		
NAME OF SUBMITTER:	Nancy V. Stephens		

Signature:	/Nancy V. Stephens/
Date:	05/15/2012
Total Attachments: 2 source=Trademark Assignment#page1.tif source=Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 14th day of May, 2012, by Ascentia Wine Estates, a Delaware limited liability company ("Assignor"), whose principal business address is 349 Healdsburg Avenue, Healdsburg, CA 95448-4119.

WHEREAS, Assignor holds United States Trademark Registration No. 3453753 (the "Mark"); and


WHEREAS, Precept Brands LLC, a Washington Limited Liability Company ("Assignee"), whose principal business address is 1910 Fairview Avenue East, Suite 400, Seattle, Washington 98102, desires to acquire all right, title, and interest in and to the Mark.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by and associated with the Mark.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date and year first written above.

ASSIGNOR:

Ascentia Wine Estates, LLC


Name: James DeBeauvoir
Title: Chief Executive Officer

ASSIGNEE:

Precept Brands LLC

Name: _____
Title: _____

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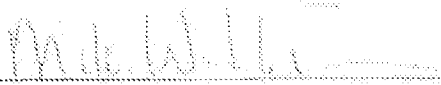
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IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date and year first written above.

ASSIGNOR: Ascentia Wine Estates, LLC

Name: _____
Title: _____

ASSIGNEE: Precept Brands LLC


Name: MIKE WILLIAMSON
Title: PRESIDENT / COO