

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Springbok Group, LLC		05/15/2012	LIMITED LIABILITY COMPANY: UTAH
RECEIVING PARTY DATA			
Name:	Run For Color, LLC		
Street Address:	3690 East Ft. Union Boulevard, #101		
City:	Cottonwood Heights		
State/Country:	UTAH		
Postal Code:	84121		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85549972	COLOR ME RAD	
Serial Number:	85549895	COLOR ME RAD	
CORRESPONDENCE DATA			
Fax Number:	8015755006		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	kmartin@toolaw.com		
Correspondent Name:	Kara K. Martin		
Address Line 1:	57 West 200 South, Ste 350		
Address Line 4:	Salt Lake City, UTAH 84101		
NAME OF SUBMITTER:	Kara K. Martin		
Signature:	/Kara K. Martin/		
Date:	05/15/2012		
Total Attachments: 1 source=Executed Assignment#page1.tif			

OP \$65.00 85549972

ASSIGNMENT OF TRADEMARK

WHEREAS, Springbok Group, LLC a Utah limited liability company ("Assignor"), of 3690 East Ft. Union Boulevard #101, Cottonwood Heights, Utah 84121, has adopted, used, is using, and is the owner of the following trademark application for registration with the United States Patent and Trademark Office on the Principal Register ("Marks"):

Serial No.: 85/549,972      Color Me Rad



Serial No.: 85/549,895

WHEREAS, Run for Color, LLC, a Utah limited liability company ("Assignee"), of 3690 East Ft. Union Boulevard #101, Cottonwood Heights, Utah 84121, is desirous of acquiring all right, title and interest in and to said Mark.

NOW THEREFORE, for and in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, Springbok Group, LLC Assignor, by these presents does sell, assign, and transfer unto the said Run for Color, LLC, Assignee, all the right, title and interest of Springbok Group, LLC in and to the Marks and the name Color Me Rad and all related logos, derivative names and other commercial symbols, together with the goodwill of the business symbolized by said Mark and the above-identified registration of said Mark and all enforcement, infringement and related actions and causes of action.

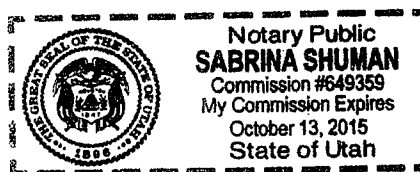
Dated effective as of the 15 day of May, 2012.

SPRINGBOK GROUP, LLC

By [Signature]  
Scott Crandall, Its Manager

STATE OF UTAH                    )  
  :  
COUNTY OF SALT LAKE        )

SS.



On the 15 day of May, 2012, personally appeared before me Scott Crandall who duly acknowledged to me that he executed the above Franchise Agreement as the Manager of Springbok Group, LLC, and that the within and foregoing was signed in behalf of said company by authority of its members, and said each duly acknowledged to me that said company executed the same.

[Signature]  
NOTARY PUBLIC