

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nordstrom, Inc.		05/14/2012	CORPORATION:
RECEIVING PARTY DATA			
Name:	NIHC, Inc.		
Street Address:	701 Southwest Broadway		
Internal Address:	4th Floor		
City:	Portland		
State/Country:	OREGON		
Postal Code:	97205-3398		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4006450	TARNISH	
CORRESPONDENCE DATA			
Fax Number:	2066826031		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	206-622-4900		
Email:	JenniferLai@SeedIP.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	700043.20575		
NAME OF SUBMITTER:	William O. Ferron, Jr.		
Signature:	/William O. Ferron, Jr./		
Date:	05/15/2012		
Total Attachments: 1 source=Assignment#page1.tif			

CH \$40.00 4006450

ASSIGNMENT

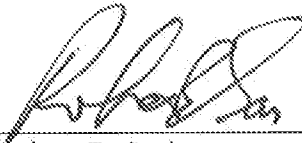
WHEREAS, Nordstrom, Inc. has adopted and used in its business the trademark "TARNISH", which is registered in the United States Patent and Trademark Office under Registration No. 4,006,450 and which issued August 2, 2011;

WHEREAS, NIHC, Inc., a corporation of the State of Colorado having a place of business at 701 Southwest Broadway, 4<sup>th</sup> Floor, Portland, Oregon 97205-3398, is desirous of acquiring said trademark and ownership of said registration.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said Nordstrom, Inc., by these presents, does sell, assign and transfer unto NIHC, Inc. the entire right, title and interest in and to said trademark, registration and the goodwill of the business in connection with which said trademark is used and all claims for damages by reason of past infringement of the trademark and registration, and the right to sue for and collect such damages.

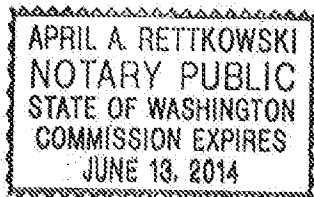
5/14/12  
Date

  
Robert B. Sari  
EVP, General Counsel and Corporate Secretary

State of Washington )  
County of King ) ss.

I certify that I know or have satisfactory evidence that Robert B. Sari is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.

Dated May 14, 2012



Signature of Notary Public April A. Rettkowski  
Printed Name April A. Rettkowski  
My appointment expires June 13, 2014