

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Vitamins Direct (Bermuda) Limited		05/15/2012	COMPANY: BERMUDA

**RECEIVING PARTY DATA**

<b>Name:</b>	Vitamins Direct (USA), Inc.
<b>Street Address:</b>	1501 Northpoint Parkway
<b>Internal Address:</b>	Suite 100
<b>City:</b>	West Palm Beach
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33407
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 15**

Property Type	Number	Word Mark
Registration Number:	3220206	MAXFX
Registration Number:	3251535	PROSTATE HEALTH COMPLEX
Registration Number:	3251536	SUPER ANTIOXIDANT FORMULA
Registration Number:	3268013	NOPA-LO
Registration Number:	3274088	CARDIUM
Registration Number:	3282863	FOOT DOKTOR
Registration Number:	3419665	FLEXEZY
Registration Number:	3420633	CARDIOTOTAL
Registration Number:	3473332	KERATIN-FLX
Registration Number:	3550955	COMPLETE WELLBEING STAY WELL
Registration Number:	3570326	GREENBIOTICS PLUS
Registration Number:	3574127	COMPLETE HEART HEALTH
Registration Number:	3600851	HOODIA 10K

CH \$390.00 3220206

Registration Number:	3664785	ROZIP
Registration Number:	3729942	ANDROBOOST

**CORRESPONDENCE DATA**

Fax Number: 2129491690  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 2126973750  
 Email: mws@kirschsteinlaw.com  
 Correspondent Name: Martin W. Schiffmiller  
 Address Line 1: 425 Fifth Avenue, 5th Floor  
 Address Line 4: New York, NEW YORK 10016-2223

ATTORNEY DOCKET NUMBER:	VITAMINS DIRECT (USA) INC
NAME OF SUBMITTER:	Martin W. Schiffmiller
Signature:	/Martin W. Schiffmiller/
Date:	05/16/2012

Total Attachments: 2  
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ASSIGNMENT

WHEREAS, VITAMINS DIRECT (BERMUDA) LIMITED, a company organized and existing under the laws of Bermuda, located and doing business at Canon's Court, 22 Victoria Street, P.O. Box HM 1179, Hamilton HM EX, Bermuda, is the owner of the trademarks shown in Exhibit A to this document which have been registered in the U.S. Patent and Trademark Office; and

WHEREAS, VITAMINS DIRECT (USA), INC., a corporation organized and existing under the laws of the State of Delaware, located and doing business at 1501 Northpoint Parkway, Suite 100, West Palm Beach, Florida 33407, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said VITAMINS DIRECT (BERMUDA) LIMITED hereby assign unto the said VITAMINS DIRECT (USA), INC. all right, title and interest in and to the said marks together with the good will of the business symbolized by said marks and the registrations thereof.

Dated: May 15, 2012

VITAMINS DIRECT (BERMUDA) LIMITED

BY

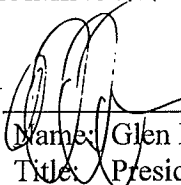
  
Name: Glen Robinson  
Title: President

EXHIBIT A

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Dt.</u>
MAXFX	3,220,206	03/20/2007
PROSTATE HEALTH COMPLEX Logo	3,251,535	06/12/2007
SUPER ANTIOXIDANT FORMULA Logo	3,251,536	06/12/2007
NOPA-LO Logo	3,268,013	07/24/2007
CARDIUM	3,274,088	08/07/2007
FOOT DOKTOR	3,282,863	08/21/2007
FLEXEZY	3,419,665	04/29/2008
CARDIOTOTAL	3,420,633	04/29/2008
KERATIN-FLX	3,473,332	07/22/2008
COMPLETE WELL BEING STAY WELL	3,550,955	12/23/2008
GREENBIOTICS PLUS	3,570,326	02/03/2009
COMPLETE HEART HEALTH Logo	3,574,127	02/10/2009
HOODIA 10K	3,600,851	04/07/2009
ROZIP & Design	3,664,785	08/04/2009
AndroBOOST	3,729,942	12/22/2009