

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LIVE NATION ENTERTAINMENT, INC. F/K/A TICKETMASTER ENTERTAINMENT, INC.		05/15/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Erick Laubach		
Street Address:	940 Venezia Avenue		
City:	Venice		
State/Country:	CALIFORNIA		
Postal Code:	90201		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3235403	COTTONBLEND	
Registration Number:	3185015	COTTONBLEND	
Registration Number:	3397746	COTTONBLEND	
Registration Number:	3397745	COTTONBLEND	
CORRESPONDENCE DATA			
Fax Number:	3108610366		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	310-975-6891		
Email:	ellieschwimmer@livenation.com		
Correspondent Name:	Ellie Schwimmer		
Address Line 1:	9348 Civic Center Drive		
Address Line 2:	Live Nation Worldwide, Inc.		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		

CH \$115.00 3235403

ATTORNEY DOCKET NUMBER:	TM-US-00004, TM-US-00005
NAME OF SUBMITTER:	Ellie Schwimmer
Signature:	/ES/
Date:	05/16/2012
Total Attachments: 2 source=Assignmentfor4CottonblendTrademarks5.15.12#page1.tif source=Assignmentfor4CottonblendTrademarks5.15.12#page2.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment"), effective May 15, 2012 (the "Effective Date"), is by and between **LIVE NATION ENTERTAINMENT, INC. F/K/A TICKETMASTER ENTERTAINMENT, INC.**, a Delaware Corporation, having a place of business at 9348 Civic Center Drive, Beverly Hills CA 90210 ("Assignor") and Erick Laubach, an individual ("Assignee") residing at 940 Venezia Avenue, Venice, CA 90201.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and associated trademark registrations listed in Exhibit A attached hereto, together with all goodwill associated therewith (collectively, the "Trademarks");

WHEREAS, Assignor desires to transfer to Assignee, and Assignee desires to acquire from Assignor, all right, title and interest in and to the Trademarks pursuant to the terms of this Assignment.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged:

1. Assignor hereby transfers and assigns to Assignee, all of Assignor's rights, title and interest in and to the Trademarks together with the goodwill associated therewith, and in and to all income, royalties, damages, claims and payments now or hereafter due or payable with respect hereto, and in and to all causes of action, either in law or in equity for past, present or future infringement of said Trademarks, and all other rights as may exist now and/or hereafter come into existence, and including all renewals and extensions thereof, regardless of whether such rights arise under the laws of the United States or any other state, country or jurisdiction.

2. Assignor shall execute and deliver to Assignee all such further instruments, assignments, assurances and other documents as Assignee may reasonably request or as may be necessary to more fully assign, transfer, convey and deliver to and do any such act to protect, secure and vest in Assignee all of such Assignor's rights, title and interests therein.

3. Assignor makes no warranty or other representation that the Trademarks or the associated registrations are valid or subsisting.

The undersigned individual represents and warrants that he has the full authority to act on behalf and bind the Assignor.

**LIVE NATION ENTERTAINMENT, INC.
F/K/A TICKETMASTER ENTERTAINMENT,
INC.**



By: 

Name: Michael Rowles

Title: Executive Vice President and
General Counsel

SCHEDULE A

MARKS

Serial Number	Reg. Number	Mark	Image
78978027	3235403	COTTONBLEND	COTTONBLEND
78977707	3185015	COTTONBLEND & Design	 <i>cottonblend</i>
77222482	3397746	COTTONBLEND & Design	 <i>cottonblend</i>
77222470	3397745	COTTONBLEND	COTTONBLEND

DOMAINS

Cottonblend.biz
Cottonblend.cc
Cottonblend.com
Cottonblend.info
Cottonblend.kr
Cottonblend.net
Cottonblend.org
Cottonblend.tv
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Cottonblend.ws

TRADEMARK