

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Danish Crown AmbA		09/07/2011	CORPORATION: DENMARK
RECEIVING PARTY DATA			
Name:	Danish Crown A/S		
Street Address:	Marsvej 43		
City:	Randers SO		
State/Country:	DENMARK		
Postal Code:	8960		
Entity Type:	CORPORATION: DENMARK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1962945	ROYAL DANE	
Registration Number:	1209359	THIN & TASTY	
Registration Number:	2261485	FOODANE	
Registration Number:	3165665	SPRINGROSE	
CORRESPONDENCE DATA			
Fax Number:	2023935350		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026386666		
Email:	trademark@jhip.com		
Correspondent Name:	Simor Moskowitz		
Address Line 1:	400 Seventh Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	T34742US0		
DOMESTIC REPRESENTATIVE			

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TRADEMARK
 REEL: 004781 FRAME: 0458

OP \$115.00 1962945

Name: Simor Moskowitz
Address Line 1: 400 Seventh Street, N.W.
Address Line 4: Washington, DISTRICT OF COLUMBIA 20004

NAME OF SUBMITTER:

Simor Moskowitz

Signature:

/Simor Moskowitz/

Date:

05/16/2012

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between Danish Crown AmbA, a Danish corporation, whose address and principal place of business is Marsvej 43, Randers DK-8900, Denmark (hereinafter referred to as "Assignor"), and Danish Crown A/S, a Danish corporation, whose address and principal place of business is Marsvej 43, 8960 Randers SØ, Denmark (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks and the U.S. registrations therefor, as shown in attached Schedule A (hereinafter collectively referred to as the "ASSIGNED MARKS"); and

WHEREAS, on or about 4 October, 2010, Assignor did assign the ASSIGNED MARKS to Assignee, and the parties desire to execute this Confirmatory Trademark Assignment to confirm and record the actual assignment in the Assignment Records of the U.S. Trademark Office.

NOW, THEREFORE, for good and valuable consideration previously paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, *nunc pro tunc* as of 4 October, 2010, all right, title and interest in and to the ASSIGNED MARKS, and the U.S. registrations, together with the goodwill of the business associated therewith and all statutory and common law rights attaching thereto, including the right to sue for damages and all remedies in respect of any infringement or misuse of the

ASSIGNED MARKS, which may have occurred prior to this assignment, and to retain any damages obtained as a result of any such action.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed below by its duly authorized officer, this 7 day of September, 2011.

DANISH CROWN AmbA

By: Preben Sunke Henrik Linneberg
(Name) Preben Sunke Henrik Linneberg
(Title) CFO Finance Director

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Issue Date</u>
ROYAL DANE	1,962,945	March 19, 1996
THIN & TASTY	1,209,359	September 14, 1982
FOODANE	2,261,485	July 13, 1999
SPRINGROSE (Stylized)	3,165,665	October 31, 2006