

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Notice of Grant of Security Interest in Trademarks

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sensa Products, LLC		05/11/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Bank of America, N.A., as Lender
Street Address:	333 South Hope Street, Suite 1300
Internal Address:	Mail Code: CA9-193-13-01
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90071
Entity Type:	national banking association: UNITED STATES

PROPERTY NUMBERS Total: 11		
Property Type	Number	Word Mark
Registration Number:	3583092	SENSA
Registration Number:	3613479	SENSA
Registration Number:	4023481	SPRINKLE DIET
Serial Number:	85356008	SPRINKLE. EAT. LOSE WEIGHT.
Serial Number:	85354688	SHAKE YOUR SENSE
Serial Number:	85354680	REAL PEOPLE. REAL RESULTS.
Serial Number:	85354669	SHAKE. EAT. LOSE WEIGHT.
Serial Number:	85177356	SHAKE AWAY THE POUNDS
Serial Number:	85177355	SPRINKLE AWAY THE POUNDS
Serial Number:	85177352	SPRINKLE. EAT. LOSE.
Serial Number:	85177351	SHAKE. EAT. LOSE.

CORRESPONDENCE DATA	
----------------------------	--

OP \$290.00 3583092

Fax Number: 9194168328

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 9192868041

Email: pto_tmconfirmation@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC

Address Line 1: 430 Davis Drive

Address Line 2: Suite 500

Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	327000-11568 JES
NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	05/17/2012

Total Attachments: 4

source=Grant TMs Sensa to BOA#page1.tif

source=Grant TMs Sensa to BOA#page2.tif

source=Grant TMs Sensa to BOA#page3.tif

source=Grant TMs Sensa to BOA#page4.tif

NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

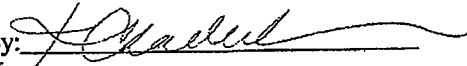
Please be advised that pursuant to the Security Agreement dated as of May 11, 2012 (as the same may be amended, modified, restated or supplemented from time to time, the "Security Agreement") by and among the Grantors from time to time party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Lender (the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto to the Lender.

The undersigned Grantor and the Lender hereby acknowledge and agree that the security interest in the trademarks, trademark licenses and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark, trademark license or trademark application.

[Signature Pages Follow]

Very truly yours,

SENSA PRODUCTS, LLC,
a Delaware limited liability company

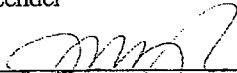
By: 
Name:
Title:

SENSA PRODUCTS, LLC
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 004781 FRAME: 0989

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Lender

By: 
Name: Julie Yamauchi
Title: Senior Vice President

SENSA PRODUCTS, LLC
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

TRADEMARK
REEL: 004781 FRAME: 0990

Schedule 1

**Sensa Products, LLC
(Delaware LLC)**

U.S. Trademarks

Registered Marks

Mark	Registration No.	Registration Date
SENSA	3583092	03/03/09
SENSA	3613479	04/28/09
SPRINKLE DIET	4023481	09/06/11

Pending Applications

Mark	Application No.	Filing Date
SPRINKLE. EAT. LOSE WEIGHT.	85356008	06/24/11
SHAKE YOUR SENSE	85354688	06/23/11
REAL PEOPLE. REAL RESULTS.	85354680	06/23/11
SHAKE. EAT. LOSE WEIGHT.	85354669	06/23/11
SHAKE AWAY THE POUNDS	85177356	11/15/10
SPRINKLE AWAY THE POUNDS	85177355	11/15/10
SPRINKLE. EAT. LOSE.	85177352	11/15/10
SPRINKLE. EAT. LOSE.	85177351	11/15/10