

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GLA LLC	FORMERLY Fathom Online	03/08/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Bridge Bank, National Association		
Street Address:	55 Almaden Blvd.		
Internal Address:	Attn: Technology Division		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95113		
Entity Type:	National Bank: UNITED STATES		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	78971875	SEARCH MARKETING MADE SIMPLE	
Serial Number:	78646127	KEYWORD PRICE INDEX	
Serial Number:	78645794	KPI	
CORRESPONDENCE DATA			
Fax Number:	6504283901		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	650-428-3900		
Email:	lcraft@gcalaw.com		
Correspondent Name:	Lisa E. Craft, Sr. Corp. Paralegal		
Address Line 1:	1891 Landings Drive		
Address Line 2:	c/o GCA Law Partners LLP		
Address Line 4:	Mountain View, CALIFORNIA 94043		
NAME OF SUBMITTER:	Laura Blakely, Esq.		

OP \$90.00 78971875

Signature:	/s/ Laura Blakely
Date:	05/17/2012
Total Attachments: 5 source=IP Agreement - GLA#page1.tif source=IP Agreement - GLA#page2.tif source=IP Agreement - GLA#page3.tif source=IP Agreement - GLA#page4.tif source=IP Agreement - GLA#page5.tif	

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

This INTELLECTUAL PROPERTY SECURITY AGREEMENT, dated as of March 8, 2012, (the "Agreement") between BRIDGE BANK, NATIONAL ASSOCIATION ("Lender") and GLA LLC ("Grantor"), is made with reference to that certain Loan and Security Agreement (the "Loan Agreement") of even date herewith between Lender and LSF Network, Inc., Geary Group Inc. and GLSF Acquisition Corporation, as "Co-Borrowers", and that certain Guaranty (the "Guaranty") given by Grantor, and Third Party Security Agreement (the "Security Agreement") between Grantor and Lender, both dated of even date herewith, relating to the Co-Borrower's obligations under the Loan Agreement. Terms defined in the Loan Agreement and not otherwise defined herein have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Grantor Obligations under the Security Agreement and the Grantor's obligations under the Guaranty, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "Intellectual Property Collateral"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "Copyrights"), including the Copyrights described in Exhibit A;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Borrower connected with and symbolized by such trademarks (collectively, the "Trademarks"), including the Trademarks described in Exhibit B;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "Patents"), including the Patents described in Exhibit C;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "Mask Works");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Guaranty and Security Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Guaranty and Security Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

GRANTOR:

GLA LLC

By: *David Laury*

Name: *David Laury*

Title: *CEO*

Address for Notices:

Attn: \_\_\_\_\_  
720 Market Street, Suite 600  
San Francisco, CA 94102  
Fax: ( ) \_\_\_\_\_

LENDER:

BRIDGE BANK NATIONAL ASSOCIATION

By: *Michael Lederman*

Name: *Michael Lederman*

Title: *SVP*

Address for Notices:

55 Almaden Blvd.  
San Jose, CA 95113  
Attn: Technology Division  
Fax: (408) 282-1681



**EXHIBIT B**  
**TRADEMARKS**

Please Check if No Trademarks Exist

<u>Mark / Title:</u>	<u>U.S. Serial Number:</u>	<u>U.S. Registration Number:</u>	<u>USPTO Reference Number:</u>	<u>Filing Date:</u>
Search Marketing Made Simple*	78971875	3,365,952		1/8/08
Keyword Price Index*	78646127	3,134,533		8/22/06
KPI*	78645794	3,093,158		5/16/06

\*Registration of mark is under former name of Fathom Online

