

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lifestyle Brands Holdings LLC		05/10/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Tharanco Lifestyles LLC		
Street Address:	99 Hook Road		
Internal Address:	Sec. 5		
City:	Bayonne		
State/Country:	NEW JERSEY		
Postal Code:	07002		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3386198		
Registration Number:	3057336	WEATHERKNIT	
Serial Number:	77385851	2° BELOW	
CORRESPONDENCE DATA			
Fax Number:	2126436500		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-643-7000		
Email:	pto@sillscummis.com		
Correspondent Name:	Sills Cummis & Gross P.C.		
Address Line 1:	30 Rockefeller Plaza		
Address Line 2:	29th Floor, IP Dept., Docketing		
Address Line 4:	New York, NEW YORK 10112		
ATTORNEY DOCKET NUMBER:	09910468.000001		

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NAME OF SUBMITTER:	Edward Longobardi
Signature:	/Edward Longobardi/
Date:	05/17/2012
Total Attachments: 5 source=Lifestyle Brands Holdings LLC Trademark Assignment of Security#page1.tif source=Lifestyle Brands Holdings LLC Trademark Assignment of Security#page2.tif source=Lifestyle Brands Holdings LLC Trademark Assignment of Security#page3.tif source=Lifestyle Brands Holdings LLC Trademark Assignment of Security#page4.tif source=Lifestyle Brands Holdings LLC Trademark Assignment of Security#page5.tif	

TRADEMARK ASSIGNMENT OF SECURITY

WHEREAS, LIFESTYLE BRANDS HOLDINGS LLC, a Delaware limited liability company having its principal place of business at 99 Hook Road, Sec. 5, Bayonne, New Jersey 07002 (“Borrower”), has adopted, used and is using the trademarks shown in the attached Schedule A (the “Marks”), for which there are registrations and/or applications in the United States Patent and Trademark Office under the numbers shown in the attached Schedule A; and for which there are registrations and/or applications in the trademark offices (or comparable government agencies) in other jurisdictions, as shown in the attached Schedule A; and including the Marks set forth in Schedule A designated as “Parent Licensed Marks” solely in connection with products falling within Trademark International Class 25; and

WHEREAS, Borrower is obligated to THARANCO LIFESTYLES LLC, a Delaware limited liability company (hereinafter “Lender”) pursuant to (i) a certain Secured Promissory Note dated May 10, 2012 and (ii) a certain Pledge and Security Agreement, dated the date hereof, by Borrower in favor of Lender (as each may be amended, modified, restated or supplemented from time to time, collectively, the “Agreements”); and

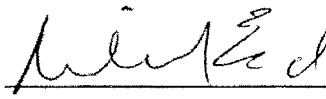
WHEREAS, pursuant to the Agreements, Borrower is granting to Lender a security interest in the Marks, the goodwill of the business symbolized by the Marks, and the registrations and applications therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Borrower does hereby assign unto Lender and grant to Lender a security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefor, which assignment and security interest shall secure all the Obligations as defined in the Agreements and in accordance with the terms and provisions thereof.

Borrower expressly acknowledges and affirms that the rights and remedies of Lender with respect to the assignment and security interest granted hereby are more fully set forth in the Agreements.

Dated: New York, New York
May 10, 2012

Witness:



NICHOLE CUNNINGHAM

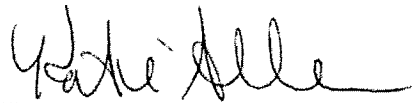
LIFESTYLE BRANDS HOLDINGS LLC

By: 

Name:
Title:

STATE OF NEW YORK)
)ss.:
COUNTY OF NEW YORK)

On the 10 day of May, 2012, before me, the undersigned, a notary public in and for said state, personally appeared Michael Setola, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.



Notary Public

KATIE ALLEN
NOTARY PUBLIC, STATE OF NEW YORK
No. 01AL6224156
QUALIFIED IN WESTCHESTER COUNTY
COMMISSION EXPIRES JUNE 28, 2014

SCHEDULE A

Schedule A to a Trademark Assignment of Security dated May __, 2012, by and between LIFESTYLE BRANDS HOLDINGS LLC and THARANCO LIFESTYLES LLC

REGISTERED TRADEMARKS IN AND PENDING APPLICATIONS BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

U.S. Trademarks

Mark	Country	Reg #
Two Shark Tooth Design	United States	3386198
WEATHERKNIT	United States	3057336
2 Below	United States	A 77385851

Foreign Trademarks

Mark	Country	Reg #
Two Shark Tooth Design	Australia	983323
Two Shark Tooth Design	Indonesia*	A: IDM000045483
Two Shark Tooth Design	Malaysia	A: 2003/17541
Two Shark Tooth Design	Saudi Arabia	737/12
Two Shark Tooth Design	South Africa	2003/22641
Two Shark Tooth Design	United Arab Emirates	47821
WEATHERKNIT	Australia	1017544
WEATHERKNIT	Canada	TMA685055
WEATHERKNIT	China	4237666
WEATHERKNIT	European Community	004001038
WEATHERKNIT	Hong Kong	300277588
WEATHERKNIT	India	1305456
WEATHERKNIT	Indonesia	A: IDM0000727757
WEATHERKNIT	Mexico	853715
WEATHERKNIT	Singapore	T04/14182G
WEATHERKNIT	Thailand	TM228196

Parent Licensed Trademarks

Mark	Country	Reg #	Class / Description
Lion & Unicorn	Canada	TMA544703	Golf clubs, and golf equipment, namely golf bags; clothing, namely golf shirts and weatherproof golf shirts for outdoor wear
Lion & Unicorn	Japan	4267019	25: Hats and caps and other clothing; footwear; special sporting and gymnastic wear; special sporting and gymnastic footwear. 28: Game machines; billiard equipment; Go game equipment (Japanese board game); Shogi game equipment (Japanese chess); dice; Sugoroku games (Japanese parcheesi); dice cups; diamond games; chess games; checkers; conjuring apparatus; dominos; mahjong equipment; toys; dolls; toys for domestic pets; golf implements and other sporting and gymnastic implements and their parts and fittings; wax for skis; fishing tackle.
Lion & Unicorn (design)	European Community	601930	25: Clothing, footwear and headgear 28: Games and playthings; sporting, fishing and gymnastic articles and devices, including golf articles and equipment.
TOURNEY	Australia	753056	25: Articles of clothing, sports clothing, uniforms. 28: Toys, games and playthings; sporting, fishing and gymnastic articles; particularly golf articles; golf apparatus and equipment; parts of the aforesaid goods; gymnastic and sporting articles not included in other classes.
TOURNEY	Benelux	111192	25: golf accessories 28: golf accessories, namely, clubs, balls, tees and bags
TOURNEY	Canada	178855	Golf clubs, balls, bags; shoes and shirts.
TOURNEY	European Community	591859	25: Articles of clothing, sports clothing, uniforms. 28: Toys, games and playthings; sporting, fishing and gymnastic articles; particularly golf articles; golf apparatus and equipment; parts of the aforesaid goods; articles not included in other classes; ornaments and decorations for Christmas trees.
Tourney	Norway	143591	25: Clothing. 28: Sporting goods, golf equipment, namely golf bags, golf clubs, golf tees.
TOURNEY	Switzerland	464052	25: Articles of clothing, sports clothing, uniforms. 28: Toys, games and playthings; gymnastic and sporting articles; golf apparatus and golf equipment.
TOURNEY	United Kingdom	1382352	25: Articles of sports clothing, footwear; all included in this class. 28: Sporting articles and parts and fittings therefor; all included in Class 28.

Mark	Country	Reg #	Class / Description
TOURNEY and Design	Benelux	464028	25: clothing articles 28: golf equipment - not included in other classes
TOURNEY and Design	Denmark	03521/1990	25: Clothing articles 28: Gymnastic and sporting articles
TOURNEY and Design	Finland	111280	25: Clothing articles 28: Gymnastic and sporting articles
TOURNEY and Design	France	1531952	25: Clothing articles 28: Gymnastic and sporting articles
Tourney design	Switzerland	372259	25: Clothing, sporting goods. 28: Golf equipment.
TOURNEY	Venezuela	65007-F	Local 22