

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Fetch Enterprises, Inc.	FORMERLY Fetch Enterprises, LLC	05/17/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Potpourri Group, Inc.
<b>Street Address:</b>	100 Fore Street
<b>City:</b>	Portland
<b>State/Country:</b>	MAINE
<b>Postal Code:</b>	04101
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 6**

Property Type	Number	Word Mark
Registration Number:	2790226	FETCH
Registration Number:	3873776	FETCHDOG
Registration Number:	3716897	FETCHDOG
Registration Number:	3873777	FETCHDOG
Registration Number:	3815776	FETCHDOG
Registration Number:	2993907	FETCHPETS

**CORRESPONDENCE DATA**

Fax Number: 306546714  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
 Phone: 3018411359  
 Email: brett.hyman@americancapital.com  
 Correspondent Name: American Capital, Ltd.  
 Address Line 1: 2 Bethesda Metro Center  
 Address Line 2: Attn: Brett Hyman

OP \$165.00 2790226

Address Line 4: Bethesda, MARYLAND 20814

NAME OF SUBMITTER:

Brett Hyman

Signature:

/Brett Hyman/

Date:

05/17/2012

Total Attachments: 3

source=Assignment of Trademarks#page1.tif

source=Assignment of Trademarks#page2.tif

source=Assignment of Trademarks#page3.tif

## ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment"), dated as of May 17, 2012, is entered into by and between Fetch Enterprises, Inc. (formerly, Fetch Enterprises, LLC), as its interest may appear, a Delaware corporation (the "Assignor") and Potpourri Group, Inc., a Delaware corporation (the "Assignee").

### WITNESSETH:

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of May 17, 2012 (the "Purchase Agreement"), which agreement has been executed and delivered, and pursuant to which, among other things, Assignor has agreed to assign and transfer to Assignee the Purchased Assets; and

**WHEREAS**, in connection with the transactions contemplated by the Purchase Agreement, Assignor and Assignee desire that the trademarks attached hereto as Schedule A, all applications and registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said marks be assigned and transferred to the Assignee.

**NOW, THEREFORE**, in consideration of the foregoing and the other agreements and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby irrevocably acknowledged, Assignor hereby irrevocably sells, transfers, conveys and assigns to Assignee, its successors and assigns, in perpetuity, all right, title and interest, throughout the world, including any renewals or extensions thereto, in and to the trademarks and trademark applications filed with the United States Patent and Trademark Office set forth on Schedule A attached hereto (the "Trademarks").

By the execution hereof the undersigned acknowledges and agrees that this instrument pertains to the trademarks identified above and will be recorded in the United States Patent and Trademark Office.

The undersigned shall execute any further documents as may be reasonably requested by Potpourri Group, Inc. in order to fully effectuate the assignment of the Trademarks.

[Signature appears on the following page]

IN WITNESS WHEREOF, this Assignment of Trademarks has been executed as an instrument under seal as of May 17, 2012.

FETCH ENTERPRISES, INC.

By: \_\_\_\_\_

Name:

Title:

Joseph TENO  
CEO

Schedule A  
United States Patent & Trademark Office Registrations

<b>Owner (Applicant)</b>	<b>Mark</b>	<b>Reg. No.</b>	<b>Filing Date</b>
Fetch Enterprises, Inc.	FETCH (and design)	2,790,226	Aug 28, 2001
Fetch Enterprises, Inc.	FETCHDOG	3,873,776	Jan 16, 2008
Fetch Enterprises, Inc.	FETCHDOG	3,716,897	Jan 16, 2008
Fetch Enterprises, Inc.	FETCHDOG (stylized)	3,873,777	Jan 16, 2008
Fetch Enterprises, Inc.	FETCHDOG (stylized)	3,815,776	Jan 16, 2008
Fetch Enterprises, Inc.	FETCHPETS	2,993,907	Jun 1, 2004