

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frank Klein		05/15/2012	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	American Box IP, LLC		
Street Address:	1442 Harker Avenue		
City:	Palo Alto		
State/Country:	CALIFORNIA		
Postal Code:	94301		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3892019	AMERICAN BOX	
Registration Number:	3806625	WHAT'S IN YOUR BOX?	
CORRESPONDENCE DATA			
Fax Number:	5037785499		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	503-778-5254		
Email:	sandititzler@dwt.com		
Correspondent Name:	Sandi Titzler, Davis Wright Tremaine		
Address Line 1:	1300 SW Fifth Avenue, Suite 2400		
Address Line 4:	Portland, OREGON 97201-5630		
ATTORNEY DOCKET NUMBER:	90757-3 & 4		
NAME OF SUBMITTER:	Sandi Titzler, Davis Wright Tremaine		
Signature:	/Sandi Titzler/		
Date:	05/17/2012		
Total Attachments: 1 source=Trademark Assignment#page1.tif			

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### TRADEMARK ASSIGNMENT

Frank Klein, an individual and citizen of the United States of America, is the owner of the following trademarks and associated registrations:

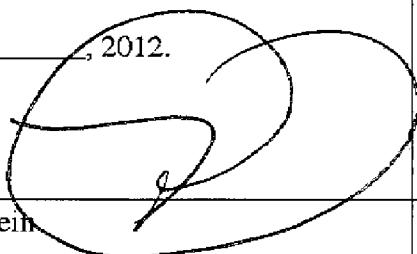
Jurisdiction	Mark	Registration No.
United States (Federal)	AMERICAN BOX	3892019
United States (Federal)	WHAT'S IN YOUR BOX?	3806625

American Box IP, LLC, a California LLC with a principal place of business at 1442 Harker Avenue, Palo Alto, California 94301, is desirous of acquiring said trademarks and registrations.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Frank Klein does hereby assign unto American Box IP, LLC, all right, title and interest, including common law rights, in the United States of America in and to the above trademarks, and all other names and marks similar to or based upon the AMERICAN BOX or the WHAT'S IN YOUR BOX marks ("Names and Marks"); the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Names and Marks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Frank Klein has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

DATED this 15 day of May, 2012.

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Frank Klein



DATE RECORDED: 05/17/2012