

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dotomi, LLC		03/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association, as Administrative Agent		
Street Address:	2030 Main Street, Suite 900		
Internal Address:	Attn: Jason Wells, Vice President		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85565375	TAKING MEDIA PERSONALLY	
CORRESPONDENCE DATA			
Fax Number:	2136122499		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-612-2020		
Email:	lpartmann@orrick.com		
Correspondent Name:	Ramon Galvan		
Address Line 1:	777 South Figueroa Street, Suite 3200		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Los Angeles, CALIFORNIA 90017-5855		
ATTORNEY DOCKET NUMBER:	1696-439		
NAME OF SUBMITTER:	Ramon Galvan		
Signature:	/Ramon Galvan/		

CH \$40.00 85565375

900223465

TRADEMARK

REEL: 004782 FRAME: 0926

Date:

05/17/2012

Total Attachments: 4

source=2012.05.04 Grant of Security Int Q1#page1.tif

source=2012.05.04 Grant of Security Int Q1#page2.tif

source=2012.05.04 Grant of Security Int Q1#page3.tif

source=2012.05.04 Grant of Security Int Q1#page4.tif

GRANT OF SECURITY INTEREST

TRADEMARKS

THIS GRANT OF SECURITY INTEREST, dated as of **March 30, 2012** is executed by DOTOMI, LLC, a Delaware Limited Liability Company (the "Grantor"), in favor of WELLS FARGO BANK, NATIONAL ASSOCIATION, as the Administrative Agent (in such capacity, the "Administrative Agent") for the financial institutions which are from time to time parties to the Credit Agreement referred to in Recital A below (collectively, the "Lenders").

A. Pursuant to that certain Credit Agreement, dated as of August 19, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among ValueClick, Inc., as the Borrower, the Lenders and Administrative Agent, the Lenders have agreed to extend loans and other financial accommodations to the Grantor upon the terms and subject to the conditions set forth therein.

B. The Grantor has adopted, used and is using the trademarks, more particularly described on Schedules 1-A and 1-B annexed hereto and made a part hereof, which trademarks are registered or subject to an application for registration in the United States Patent and Trademark Office (collectively, the "Trademarks").

C. The Grantor and other entities that are a party thereto from time to time have entered into an Intellectual Property Security Agreement dated as of August 19, 2011 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Administrative Agent (for the ratable benefit of the Administrative Agent, the Lenders, and any Affiliate of a Lender party to a Lender Rate Contract (as defined in the Credit Agreement or providing Lender Bank Products (as defined in the Credit Agreement))).

D. Pursuant to the Security Agreement, the Grantor has granted to the Administrative Agent (for the ratable benefit of the Administrative Agent, the Lenders, and any Affiliate of a Lender party to a Lender Rate Contract (as defined in the Credit Agreement) or providing Lender Bank Products (as defined in the Credit Agreement)) a security interest in all right, title and interest of the Grantor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including any and all causes of action which may exist by reason of infringement thereof (the "Collateral"), to secure the payment, performance and observance of the Secured Obligations, as defined in the Security Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Grantor does hereby further grant to the Administrative Agent a security interest in the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Administrative Agent with respect to the security interest in the Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

The Administrative Agent's address is:

Wells Fargo Bank, National Association
2030 Main Street, Suite 900
Irvine, CA 92614
Attention: Jason Wells, Vice President
Tel. No. (949) 251-4374
Fax No. (877) 408-0497
E-mail. Jason.D.Wells@wellsfargo.com

IN WITNESS WHEREOF, the Grantor has caused this Grant of Security Interest to be executed as of the day and year first above written.

DOTOMI, LLC

By: ValueClick, Inc., its sole member

By: _____

Name: John Pitstick

Title: Chief Financial Officer

Schedule 1-A to Grant of Security Interest

TRADEMARKS

TRADEMARK REGISTRATIONS

Mark	Owner	Country	Status	Reg. No.	Reg. Date

TRADEMARK APPLICATIONS

Mark	Owner	Country	Status	Serial No.	Filing Date
TAKING MEDIA PERSONALLY	Dotomi, LLC	USA	Pending	85/565,375	03/09/2012

Schedule 1-A to Grant of Security Interest

ISSUED PATENTS

Title	Owner	Country	Status	Patent No.	Issuance Date
N/A					

PATENT APPLICATIONS

Title	Owner	Country	Status	Application No./ Publication No.	Filing Date/ Publication Date
N/A					