

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Seven For All Mankind, LLC		05/18/2012	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Mo Industries, LLC		
Street Address:	3751 South Hill Street		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90007		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85276796	SPLENDID	
CORRESPONDENCE DATA			
Fax Number:	3024773932		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	302-477-3930 X229		
Email:	Helen_Winslow@vfc.com		
Correspondent Name:	Helen L. Winslow		
Address Line 1:	3411 Silverside Rd.		
Address Line 2:	200 Hanby Bldg.		
Address Line 4:	Wilmington, DELAWARE 19810		
ATTORNEY DOCKET NUMBER:	MO SPLENDID ASSIGN		
NAME OF SUBMITTER:	Helen L. Winslow		
Signature:	/hlw/		

OP \$40.00 85276796

Date:

05/18/2012

Total Attachments: 3

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ASSIGNMENT

This Assignment is made effective the 18th day of May, 2012 by Seven For All Mankind, LLC having a business address of 4440 East 26<sup>th</sup> Street, Vernon, CA 90058, and being a limited liability company organized under the laws of the State of Delaware ("Assignor") in favor of Mo Industries, LLC, having a business address of 3751 South Hill Street, Los Angeles, CA 90007 and being a limited liability company organized under the laws of the State of Delaware ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title, and interest in, to, and under the trademark SPLENDID, Serial No. 85276796 (the "Trademark");

NOW, THEREFORE, in consideration of the sale of the Trademark and other good and valuable consideration, the receipt of which is acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in, to or arising under the Trademark, together with the goodwill of the business symbolized thereby.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the day and year first written above.

Seven For All Mankind, LLC

By: Helen L. Winslow  
Name: Helen L. Winslow  
Title: Authorized Signatory  
Date: May 18, 2012

Mo Industries, LLC

By: Helen L. Winslow  
Name: Helen L. Winslow  
Title: Authorized Signatory  
Date: May 18, 2012