

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
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CORRESPONDENCE DATA																											
<p>Fax Number: 4137334543</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Phone: (413) 736-5401</p> <p>Email: mdionne@ip-lawyers.com</p> <p>Correspondent Name: McCormick, Paulding & Huber LLP</p> <p>Address Line 1: 185 Asylum Street, CityPlace II</p> <p>Address Line 4: Hartford, CONNECTICUT 06103</p>																											
ATTORNEY DOCKET NUMBER:	6000-0312																										
NAME OF SUBMITTER:	Kevin H. Vanderleeden, Esq.																										
Signature:	/Kevin H. Vanderleeden/																										

Date:

05/18/2012

Total Attachments: 3

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ASSIGNMENT

WHEREAS, PREMIER EQUINE HEALTH PRODUCTS, LLC (the "Assignor"), an Ohio limited liability company, having a place of business at 18070 Raymond Road, Marysville, Ohio 43040-8046, is engaged in the manufacturing, distribution and sale of PREMIER EQUINE HEALTH PRODUCTS, LLC products (the "Business") and is desirable to sell, transfer and assign to the buyer of all assets useful in the operation of the business ("Purchase Assets"); and

WHEREAS, W.F. YOUNG, INCORPORATED (the "Assignee"), a Massachusetts corporation, having its principal offices at 302 Benton Drive, East Longmeadow, Massachusetts 01028-3210, is desirous to acquire the Purchased Assets from the seller; and

WHEREAS, Assignor and Assignee have entered in a Asset Purchase Agreement executed ^{as of} on May 12, 2012, setting forth the terms of said transaction; and

WHEREAS, Assignor in accordance with said Asset Purchase Agreement has agreed to assign Assignee all intellectual property used or useful in the operation of the business including, but not limited to, the intellectual property set forth on Exhibit A attached hereto, (the "Intellectual Property")

NOW, THEREFORE, to all whom it may concern, be it known that for and in consideration of the sum of ONE DOLLAR to each in hand paid and other good and valuable consideration, the receipt whereof is hereby acknowledged, said Assignor has sold, assigned and transferred, and by these presents does sell, assign and transfer unto the Assignee, its legal representatives, successors and assigns, the entire right, title and interest to the Intellectual Property, together with the good will of the Business and the right to sue and collect damages for infringements occurring prior to this Assignment

EXHIBIT A

Trademarks

Magic Cushion U.S. Trademark Serial No. 85/483,393
Magic Cushion & design
Magic Cushion Xtreme
Magic Cushion Xtreme & design
Pure Venetian
Pure Venetian & design

Domain Names

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www.premierequinehealth.com

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Webpage content for www.premierequinehealth.com
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