900223557 05/18/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Diamond Chemical Company, Inc.		104/30/2012	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	US Foods, Inc.
Street Address:	9399 West Higgins Road
City:	Rosemont
State/Country:	ILLINOIS
Postal Code:	60018
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85549188	MACOLINI MAGIC

CORRESPONDENCE DATA

Fax Number: 3122585600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312-258-5521

Email: trademarks@schiffhardin.com

Correspondent Name: Amy Cohen Heller, Schiff Hardin LLP

Address Line 1: P.O. Box 06079

Address Line 4: Chicago, ILLINOIS 60606-0079

ATTORNEY DOCKET NUMBER:	38876-0000
NAME OF SUBMITTER:	Amy Cohen Heller
Signature:	/Amy Cohen Heller/

TRADEMARK REEL: 004783 FRAME: 0554 P \$40 00 8554918

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Date:	05/18/2012
Total Attachments: 2 source=Assignment-MACOLINI MAGIC-85549188#page1.tif source=Assignment-MACOLINI MAGIC-85549188#page2.tif	

TRADEMARK REEL: 004783 FRAME: 0555 TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made by and between Diamond Chemical Company, Inc., (the

"Assignor"), a New Jersey corporation having its principal place of business at Union Avenue and DuBois

Street, East Rutherford, New Jersey, 07073, and US Foods, Inc., (the "Assignee"), a Delaware corporation

having its principal place of business at 9399 West Higgins Road, Rosemont, Illinois, 60018.

Assignor is the owner of all right, title and interest in and to Trademark Application No. 85549188 for

the mark Macoloni Magic; and

Assignor has elected to transfer all of its right, title, and interest in and to the trademark and trademark

application to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is

hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers

unto Assignee nunc pro tunc as of March 28, 2012, the entire right, title and interest in and to Trademark

Application No. 85549188, together with the goodwill of the business symbolized by the trademark and

trademark registration, together with all claims for damages by reason of past infringement of said trademarks,

with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of

its successors, assigns, or other legal representatives.

Assignor represents and warrants that it owns all right, title, and interest in the Trademark Application

No. 85549188.

Upon Assignee's request, Assignor will execute any other documents that may be necessary to effect

or record this Assignment.

Doc# 31374v1

TRADEMARK REEL: 004783 FRAME: 0556 IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer on the 20^{th} day of April, 2012.

DIAMOND CHEMICAL COMPANY, INC.

Printed Name: <u>Harold Diamond</u>

Title: President

Doc# 31374v1