

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Woot Services LLC		01/01/2012	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Woot, Inc.
Street Address:	4121 International Parkway
City:	Carrollton
State/Country:	TEXAS
Postal Code:	75007
Entity Type:	CORPORATION: TEXAS

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	3638522	BAG O' CRAP
Registration Number:	3811816	DEALS.WOOT!
Serial Number:	85086739	
Registration Number:	3933301	EMERGENCY HOLIDAY PROVISIONS
Registration Number:	4056551	I WANT ONE!
Registration Number:	3868482	KIDS.WOOT!
Registration Number:	3744558	MONKEY PRIZE
Serial Number:	85066571	MOOFI
Registration Number:	3817809	ONE COMMUNITY, EVERY DEAL.
Registration Number:	3397594	ONE DAY, ONE DEAL
Registration Number:	3951619	ONE DAY, YOU'LL UNDERSTAND
Registration Number:	3744559	POLYPHEMUS!
Registration Number:	3800682	SELLOUT.WOOT!
Registration Number:	3844847	SHIRT.WOOT!

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TRADEMARK

Registration Number:	3746508	TØØTHSTEJNN
Registration Number:	3744573	TRIACIPEDIS
Registration Number:	3012788	WOOT
Registration Number:	3372411	WOOT CELLARS
Serial Number:	85012424	WOOT HAPPY HOUR
Registration Number:	4098136	WOOT!
Serial Number:	85061834	WOOT!
Registration Number:	3397587	WOOT!
Registration Number:	3499780	WOOT!
Serial Number:	85221136	WOOT!
Serial Number:	85049468	WOOT-OFF!

CORRESPONDENCE DATA

Fax Number: 2142064330
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2142064300
Email: trina@richardlawgroup.com
Correspondent Name: Jim F. Struthers
Address Line 1: 8411 Preston Road, Suite 890
Address Line 4: Dallas, TEXAS 75225

ATTORNEY DOCKET NUMBER: AMZN-0127/TMK150003

NAME OF SUBMITTER: Jim F. Struthers

Signature: /Jim F. Struthers/

Date: 05/18/2012

Total Attachments: 3
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ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS


WHEREAS, Woot Services LLC, a Delaware corporation, having a place of business at 4121 International Parkway, Carrollton, Texas 75007, ("Assignor"), has common law rights in the marks that are the subject of this assignment and is the owner of the pending use and intent-to use trademark and service mark applications, and trademark and service mark registrations set forth in Exhibit 1 and incorporated herein by reference;

WHEREAS, Woot, Inc., a Texas corporation, having a place of business at 4121 International Parkway, Carrollton, Texas 75007, ("Assignee") is desirous of acquiring said common law rights, registrations, applications and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the marks set forth in Exhibit 1, together with that portion of its business relating to the marks and the goodwill appurtenant thereto.

Effective January 1, 2012

Woot Services LLC

By:  _____

Matthew Rutledge, President

EXHIBIT 1
TO ASSIGNMENT OF TRADEMARK RIGHTS
Between Woot Services LLC and Woot, Inc.

TRADEMARK	COUNTRY	CLASS	REGISTRATION NO.	APPLICATION NO.
BAG O' CRAP	US	35	3638522	77602288
DEALS.WOOT!	US	35	3811816	77697860
(Design)	US	35	Pending	85086739
EMERGENCY HOLIDAY PROVISIONS	US	33	3933301	77775749
I WANT ONE!	US	35	4056551	77196808
KIDS.WOOT!	US	35	3868482	77806764
MONKEY PRIZE	US	33	3744558	77770905
MOOFI	US	35	Pending	85066571
ONE COMMUNITY, EVERY DEAL	US	35, 38	3817809	77882302
ONE DAY, ONE DEAL	US	35	3397594	77198751
ONE DAY, YOU'LL UNDERSTAND	US	35	3951619	77807912
POLYPHEMUS!	US	33	3744559	77770908
SELLOUT.WOOT!	US	35	3800682	77697873
SHIRT.WOOT!	US	25, 35	3844847	77927917
TØØTHSTEJNN	US	33	3746508	77770901
TRIACIPEDIS	US	33	3744573	77771064
WOOT	US	35	3012788	76612253
WOOT CELLARS	US	33	3372411	77184846
WOOT HAPPY HOUR	US	35	Pending	85012424
WOOT!	US	35	4098136	85229975
WOOT!	US	35, 38, 39	Pending	85061834

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TRADEMARK	COUNTRY	CLASS	REGISTRATION NO.	APPLICATION NO.
WOOT!	US	28, 35, 38	3397587	77196788
WOOT!	US	25	3499780	77184866
WOOT!	US	39	Pending	85221136
WOOT-OFF!	US	35, 38	Pending	85049468