

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stone Mountain Accessories, Inc.		05/07/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Stone Mountain USA LLC
Street Address:	10 West 33rd Street, Suite 728
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	77199184	ALLISON SCOTT
Serial Number:	77199164	ALLISONSCOTT
Serial Number:	77305177	SMA
Serial Number:	76458819	STONE & CO.
Serial Number:	75521779	STONE MOUNTAIN
Serial Number:	74012085	STONE MOUNTAIN
Serial Number:	73403290	STONE MOUNTAIN
Serial Number:	74800248	STONE MOUNTAIN
Serial Number:	78900689	STONE MOUNTAIN

CORRESPONDENCE DATA

Fax Number: 2129722245
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: (212) 972-3000
 Email: IWinters@klestadt.com

OP \$240.00 77199184

Correspondent Name: Ian R. Winters
Address Line 1: 570 Seventh Avenue
Address Line 2: 17th Floor
Address Line 4: New York, NEW YORK 10018

NAME OF SUBMITTER:	Ian R. Winters, Attorney in Fact
Signature:	/Ian R. Winters/
Date:	05/21/2012
Total Attachments: 1 source=SMA Assignment of TMs FINAL (1)#page1.tif	

ASSIGNMENT

This Assignment is made as of the 7th day of May, 2012 (“the Effective Date”) by and between Stone Mountain Accessories, Inc., a Georgia corporation (“Assignor”), on the one hand, and Stone Mountain USA LLC, a Delaware limited liability company (“Assignee”) on the other hand.

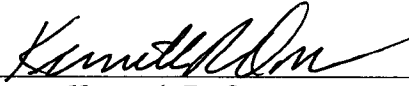
WHEREAS, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, and transfer to Assignee all of Assignor’s rights, title and interest in and to the following United States Trademark Registrations and the accompanying goodwill associated therewith.

1. Serial/Registration Number/International Registration Number 77199184/3380870 for “Allison Scott”;
2. Serial/Registration Number/International Registration Number 77199164/3380869 for “Allison Scott”;
3. Serial/Registration Number/International Registration Number 77305177/3854168 for “SMA”;
4. Serial/Registration Number/International Registration Number 76458819/2833799/0871549 for “Stone & Co.”;
5. Serial/Registration Number/International Registration Number 75521779/2443069/0870906 for “Stone Mountain”;
6. Serial/Registration Number/International Registration Number 74012085/1722036 for “Stone Mountain”;
7. Serial/Registration Number/International Registration Number 73403290/1303487/0870906 for “Stone Mountain”;
8. Serial/Registration Number/International Registration Number 74800248/1667647/0870906 for “Stone Mountain”; and
9. Serial/Registration Number/International Registration Number 78900689/3801249 for “Stone Mountain” (collectively, the “United States Trademark Registrations”).

Assignor shall promptly execute all documents, papers forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title and interest in the United States Trademark Registrations.

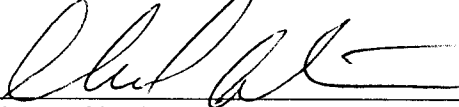
Assignor:

Stone Mountain Accessories, Inc.

By: 
Name: Kenneth R. Orr
Title: President

Assignee:

Stone Mountain USA LLC

By: 
Name: Charles Atanasio
Title: Chief Executive Officer