

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IMAGETAG, INC.		04/20/2012	CORPORATION: ARIZONA
RECEIVING PARTY DATA			
Name:	SILICON VALLEY BANK		
Street Address:	3003 TASMAN DRIVE		
City:	SANTA CLARA		
State/Country:	CALIFORNIA		
Postal Code:	95054		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3909831	INTELLIVIEW	
Registration Number:	3570634	KWIKTAG CONNECT	
CORRESPONDENCE DATA			
Fax Number:	4049626729		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jihan.jenkins@troutmansanders.com		
Correspondent Name:	JIHAN A.R. JENKINS		
Address Line 1:	TROUTMAN SANDERS LLP		
Address Line 2:	600 PEACHTREE STREET NE		
Address Line 4:	ATLANTA, GEORGIA 30308-2216		
ATTORNEY DOCKET NUMBER:	220763.001310		
NAME OF SUBMITTER:	Jihan A.R. Jenkins		
Signature:	/Jihan A.R. Jenkins, Reg. #64415/		

Date:

05/21/2012

Total Attachments: 5

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ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT

THIS ADDENDUM TO INTELLECTUAL PROPERTY SECURITY AGREEMENT is executed pursuant to, and is an addendum to, an Intellectual Property Security Agreement, dated April 16, 2010, by and between IMAGETAG, INC., an Arizona corporation ("Assignor"), with its principal office at 1400 East Southern Avenue, Suite 800, Tempe, Arizona 85282 and SILICON VALLEY BANK, a California corporation ("Assignee"), with its principal office at 3003 Tasman Drive, Santa Clara, California 95054. This Addendum to Intellectual Property Security Agreement is presented for recordation as constructive notice that Assignor, the owner of the intellectual property identified in the exhibits attached hereto, has granted to Assignee a security interest in the intellectual property, and the exclusive rights comprised in the intellectual property, to secure payment of a debt.

IN WITNESS WHEREOF, Assignor has executed this Addendum to Intellectual Property Security Agreement as of April 2nd, 2012.

IMAGETAG, INC.

By: _____

Name:

Title:

Dennis J. Dittus
Dennis J. Dittus
CFO

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration/ Application Number</u>	<u>Registration/ Application Date</u>
Visual Material	VA0001706093	March 12, 2010

EXHIBIT B

Patents

Description

Registration/
Application
Number

Registration/
Application
Date

N/A

EXHIBIT C

Trademarks

<u>Description</u>	Registration/ Application <u>Number</u>	Registration/ Application <u>Date</u>
INTELLIVIEW	3909831	January 25, 2011
KWIKTAG CONNECT	3570634	February 3, 2009

EXHIBIT D

Mask Works

Description

Registration/
Application
Number

Registration/
Application
Date

N/A

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