

05/04/2012

Form PTO-1594 (Rev. 03-11)
OMB Collection 0651-0027 (exp. 03/31)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

103644126

HEET

TRADEMARKS ONLY



MRP 5-4-12

To the Director of the U. S. Patent and Trademark Office, Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Deja Vu Consulting, Inc.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: Michigan
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) April 16, 2012

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Global Licensing, Inc.

Internal

Address: _____

Street Address: 8252 E. Lansing Rd.

City: Durand

State: Michigan

Country: _____ Zip: 48429

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,709,218

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

DEJAVU and Design

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Barbara M. Burns, Esq.

Internal Address: _____

Street Address: P.O. Box 130813

City: Ann Arbor

State: MI Zip: 48113

Phone Number: 734-930-1788

Fax Number: _____

Email Address: _____

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

05/04/2012 TLEE11 00000035 2709218

01 FC:8521

Deposit Account Number _____ 48.00 07

Authorized User Name _____

9. Signature:

Barbara M. Burns
Signature

May 1, 2012
Date

Barbara M. Burns

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 004784 FRAME: 0732

Reference No.: GLI-001-TM

TRADEMARK

ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Deja Vu Consulting, Inc., a corporation of the State of Michigan, having an address of P.O. Box 70159, Lansing, MI 48908-7159, is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

| | | |
|-------------------|------------------|----------------------|
| Trademark | Registration No. | Date of Registration |
| DEJAVU and Design | 2,709,218 | Apr. 22, 2003 |

WHEREAS, Global Licensing, Inc., a corporation of the State of Michigan, having a principal place of business at 8252 E. Lansing Rd., Durand, Michigan 48429 is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, receipt whereof is hereby acknowledged, Deja Vu Consulting, Inc. hereby assigns to Global Licensing, Inc. all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Dated: 4/16/12

Deja Vu Consulting, Inc.
By: Laurie Bowers
Laurie Bowers
Its President

STATE OF Michigan)
COUNTY OF Clinton)
)SS.

16th SUBSCRIBED AND SWORN TO before me, a notary public, by Deja Vu Consulting, Inc., this April, 2012.

Sandra J. Cooper
Notary Public
My Commission Expires: 12/04/2014

After recordation return this Assignment to:
Barbara M. Burns
PO BOX 130813
ANN ARBOR MI 48113

SANDRA J. COOPER
Notary Public, State of Michigan
County of Saginaw
My Commission Expires Dec. 04, 2014
Acting in the County of Clinton

DVC122 ASSIGN to Global