## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Franshaw, Inc.		05/17/2012	CORPORATION: NEW YORK

## **RECEIVING PARTY DATA**

Name:	Sezzit LLC	
Street Address:	1 East 33rd Street, 7th Floor	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10016	
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK	

## PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3918473	PINK ANGEL
Registration Number:	4071950	PINK KISS

### **CORRESPONDENCE DATA**

2123368001 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-336-8000

ptodocket@arelaw.com Email:

Correspondent Name: Amster, Rothstein & Ebenstein LLP

Address Line 1: 90 Park Avenue, 21st Floor

Address Line 4: New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	77146/1
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.
Signature:	/Philip H. Gottfried/

**REEL: 004784 FRAME: 0768** 

**TRADEMARK** 

Date:	05/21/2012
Total Attachments: 3 source=Franshaw-Sezzit assignment#page source=Franshaw-Sezzit assignment#page source=Franshaw-Sezzit assignment#page	2.tif

TRADEMARK REEL: 004784 FRAME: 0769 TRADEMARK ASSIGNMENT

WHEREAS, Franshaw, Inc., a corporation organized and existing under the

laws of the State of New York, which has an office and place of business at 112 W. 34th

Street, Suite 1515, New York, New York 10120, (hereinafter referred to as the

"Assignor"), is the owner of all right, title and interest in the marks and registrations

shown on the schedule annexed hereto and identified as an Exhibit (hereinafter

collectively referred to as the "Marks"); and,

WHEREAS, Sezzit LLC, a limited liability company organized and existing

under the laws of the State of New York, having an office and place of business at 1 East

33<sup>rd</sup> Street, 7<sup>th</sup> Floor, New York, New York 10016, (hereinafter referred to as the

"Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to

the Marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and

sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign,

transfer and deliver all of its right, title and interest in and to the Marks throughout the

world including the registrations of the Marks on the Exhibit, together with that part of

the goodwill of the business of Assignor connected with the use of and symbolized by

such Marks and registrations thereof, to Assignee.

The Assignor hereby agrees to sign all additional lawful papers and to

perform all other lawful acts which the Assignee may reasonably request to make this

Assignment fully effective, including without limitation, execution of all other documents

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TRADEMARK REEL: 004784 FRAME: 0770 necessary to effect the intent of this Assignment. Assignee agrees to pay the expense of preparing any such additional papers.

IN WITNESS WHEREOF, the Assignor has caused this Assignment to be duly executed by a duly authorized officer of the Assignor on the date which appears below.

Dated: New York, New York May 17, 2012

FRANSHAW, INC.

By:

Ezra D. Tawil, VP Operations

STATE OF NEW YORK // ) ss.:
COUNTY OF NEW YORK // )

On this day of May, 2012, before me personally appeared Ezra D. Tawil, to me known who, by me being duly sworn, did depose and say that he was an officer of Assignor on the date on which he executed the above Assignment and that he executed the above Assignment on behalf of such Assignor with full authority to do so.

Notary Public

TERRY NIDITCH
Notary Public State of New York
No: 01Ni6137402
Qualified in Kings County
Commission Expires: Nov. 21, 2013

# **EXHIBIT**

Franshaw, Inc. Assignment of Marks and Registrations to Sezzit LLC

	United States	United States
Trademark	Registration Number	Registration Date
PINK ANGEL and Design	3,918,473	02/15/2011
PINK KISS	4,071,950	12/13/2011

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TRADEMARK REEL: 004784 FRAME: 0772

**RECORDED: 05/21/2012**