

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Franshaw, Inc.		05/17/2012	CORPORATION: NEW YORK

RECEIVING PARTY DATA	
Name:	Sezzit LLC
Street Address:	1 East 33rd Street, 7th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10016
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

PROPERTY NUMBERS Total: 2		
Property Type	Number	Word Mark
Registration Number:	3918473	PINK ANGEL
Registration Number:	4071950	PINK KISS

CORRESPONDENCE DATA	
Fax Number:	2123368001
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	212-336-8000
Email:	ptodocket@arelaw.com
Correspondent Name:	Amster, Rothstein & Ebenstein LLP
Address Line 1:	90 Park Avenue, 21st Floor
Address Line 4:	New York, NEW YORK 10016

ATTORNEY DOCKET NUMBER:	77146/1
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.
Signature:	/Philip H. Gottfried/

CH \$65.00 3918473

Date:

05/21/2012

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Franshaw, Inc., a corporation organized and existing under the laws of the State of New York, which has an office and place of business at 112 W. 34th Street, Suite 1515, New York, New York 10120, (hereinafter referred to as the "Assignor"), is the owner of all right, title and interest in the marks and registrations shown on the schedule annexed hereto and identified as an Exhibit (hereinafter collectively referred to as the "Marks"); and,

WHEREAS, Sezzit LLC, a limited liability company organized and existing under the laws of the State of New York, having an office and place of business at 1 East 33rd Street, 7th Floor, New York, New York 10016, (hereinafter referred to as the "Assignee") is desirous of acquiring all of the right, title and interest of Assignor in and to the Marks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor as of the date hereof, does assign, transfer and deliver all of its right, title and interest in and to the Marks throughout the world including the registrations of the Marks on the Exhibit, together with that part of the goodwill of the business of Assignor connected with the use of and symbolized by such Marks and registrations thereof, to Assignee.

The Assignor hereby agrees to sign all additional lawful papers and to perform all other lawful acts which the Assignee may reasonably request to make this Assignment fully effective, including without limitation, execution of all other documents

EXHIBIT

Franshaw, Inc.
Assignment of Marks and Registrations to
Sezzit LLC

Trademark	United States Registration Number	United States Registration Date
PINK ANGEL and Design	3,918,473	02/15/2011
PINK KISS	4,071,950	12/13/2011

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