

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
JOBY, INC.		05/17/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	DAYMEN U.S., INC.		
Street Address:	1435 North McDowell		
Internal Address:	Suite 200		
City:	Petaluma		
State/Country:	CALIFORNIA		
Postal Code:	94954		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	85511175	JOBY	
Registration Number:	3235625	GET THE PERFECT PICTURE	
Registration Number:	3238654	JOBY	
Registration Number:	3514536	JOBY	
CORRESPONDENCE DATA			
Fax Number:	8587921642		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8582591940		
Email:	binderow@lawyer.com		
Correspondent Name:	Lawrence H. Binderow, Attorney at Law		
Address Line 1:	1330 Camino Del Mar		
Address Line 2:	Suite 250		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Lawrence H. Binderow, Attorney at Law		

TRADEMARK

Signature:	/Lawrence H. Binderow/
Date:	05/21/2012
Total Attachments: 2 source=DAYMENUNITEDSTATESJOBYASSIGNMENTCTIFF052112 001#page1.tif source=DAYMENUNITEDSTATESJOBYASSIGNMENTCTIFF052112 001#page2.tif	

ASSIGNMENT OF REGISTERED TRADEMARKS and PENDING APPLICATION

WHEREAS, JOBY, INC., A CALIFORNIA, USA CORPORATION ("ASSIGNOR"), HAVING ITS PRINCIPAL OFFICES AT: 1010 FAIR AVENUE, SANTA CRUZ, CALIFORNIA 95060 USA, HAS ADOPTED, HAS USED, IS USING AND IS THE OWNER OF THE FOLLOWING TRADEMARKS NOW REGISTERED (AND ONE PENDING APPLICATION) IN THE UNITED STATES PATENT AND TRADEMARK OFFICE:

SEE ATTACHED SCHEDULE OF TRADEMARKS

WHEREAS, DAYMEN U.S., INC., A CALIFORNIA, USA CORPORATION ("ASSIGNEE"), HAVING ITS PRINCIPAL OFFICES AT: 1435 NORTH MCDOWELL BOULEVARD, SUITE 200, PETALUMA, CALIFORNIA 94954 USA IS DESIROUS OF ACQUIRING SAID REGISTERED TRADEMARKS AND PENDING APPLICATION.

NOW, THEREFORE, IN CONSIDERATION OF THE SUM OF TEN DOLLARS (US\$10.00) AND OTHER GOOD AND VALUABLE CONSIDERATION, THE RECEIPT OF WHICH IS HEREBY ACKNOWLEDGED, JOBY, INC. DOES HEREBY ASSIGN TO DAYMEN U.S., INC., ALL RIGHT, TITLE AND INTEREST IN THE UNITED STATES IN AND TO SAID REGISTERED TRADEMARKS AND PENDING APPLICATION TOGETHER WITH THE GOODWILL OF THAT PART OF THE ASSIGNOR'S BUSINESS SYMBOLIZED BY SAID TRADEMARKS AND REGISTRATION THEREOF.

SIGNED AT PETALUMA, CALIFORNIA USA THIS 17 DAY OF MAY, 2012.

JOBY, INC.
A CALIFORNIA, USA CORPORATION ("ASSIGNOR")
By: Gilbert J. Roberts
GILBERT J. ROBERTS, CHIEF EXECUTIVE OFFICER

COUNTY OF SONOMA)
STATE OF CALIFORNIA)

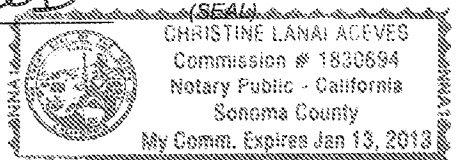
ON MAY 17, 2012 BEFORE ME CHRISTINE LANAI ACEVES, A SONOMA COUNTY, CALIFORNIA NOTARY PUBLIC PERSONALLY APPEARED, GILBERT J. ROBERTS, PROVED TO ME ON THE BASIS OF SATISFACTORY EVIDENCE TO BE THE PERSON WHOSE NAME IS SUBSCRIBED TO THE ABOVE INSTRUMENT AND ACKNOWLEDGED TO ME THAT HE EXECUTED THE SAME IN HIS AUTHORIZED CAPACITY, AND THAT BY HIS SIGNATURE ON THE INSTRUMENT, THE PERSON, OR THE ENTITY UPON BEHALF OF WHICH THE PERSON ACTED, EXECUTED THE INSTRUMENT.

I CERTIFY UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING PARAGRAPH IS TRUE AND CORRECT.

WITNESS MY HAND AND OFFICIAL SEAL.

DATE: MAY 17, 2012

Christine J. Aceves
NOTARY PUBLIC SIGNATURE



ACCEPTANCE OF ASSIGNMENT:

SIGNED AT PETALUMA, CALIFORNIA USA, THIS 17 DAY OF MAY, 2012.

DAYMEN U.S., INC.
A CALIFORNIA, USA CORPORATION ("ASSIGNEE")
BY: Gilbert J. Roberts
GILBERT J. ROBERTS, PRESIDENT AND CHIEF EXECUTIVE OFFICER

COUNTY OF SONOMA)
STATE OF CALIFORNIA)

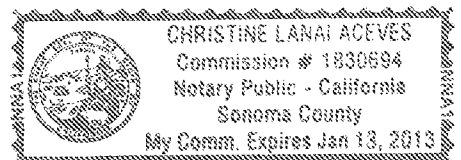
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WITNESS MY HAND AND OFFICIAL SEAL.

DATE: MAY 17, 2012

Christine J. Aceves
NOTARY PUBLIC SIGNATURE



SCHEDULE OF TRADEMARKS FOR
ASSIGNMENT OF REGISTERED TRADEMARKS
FROM JOBY, INC. TO DAYMEN U.S., INC.

REGISTERED TRADEMARKS

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>CLASSIFICATION</u>	<u>DATE OF REGISTRATION</u>
GET THE PICTURE PERFECT	3235625	INTERNATIONAL CLASS 09	MAY 1, 2007
JOBY	3238654	INTERNATIONAL CLASS 09	MAY 8, 2007
JOBY	3514536	INTERNATIONAL CLASS 09	OCTOBER 14, 2008

PENDING TRADEMARK APPLICATION

<u>TRADEMARK</u>	<u>SERIAL NO.</u>	<u>CLASSIFICATION</u>	<u>FILING DATE</u>
JOBY 	85511175	INTERNATIONAL CLASSES 09 & 11	JANUARY 7, 2012