

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MarketTools, Inc.		05/15/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	MarketTools Research Solutions, Inc.
Street Address:	150 Spear Street, Suite 600
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Registration Number:	3500296	INSIGHT NETWORKS
Registration Number:	2516154	MARKETTOOLS
Registration Number:	3436129	MARKETTOOLS
Registration Number:	3540881	MARKETVOICES
Registration Number:	2652383	ZTELLIGENCE

CORRESPONDENCE DATA	
Fax Number:	5037785499
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	503-778-5320
Email:	almurray@dwt.com
Correspondent Name:	J. Alfred Murray, Davis Wright Tremaine
Address Line 1:	1300 SW Fifth Avenue, Suite 2400
Address Line 4:	Portland, OREGON 97201-5610

ATTORNEY DOCKET NUMBER:	61375-1
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NAME OF SUBMITTER:	J. Alfred Murray, Davis Wright Tremaine
Signature:	/J. Alfred Murray/
Date:	05/21/2012
Total Attachments: 3 source=MRSI Global Trademark Assignment#page1.tif source=MRSI Global Trademark Assignment#page2.tif source=MRSI Global Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS, **MarketTools, Inc.**, a Delaware company with a principal place of business at 150 Spear Street, Suite 600, San Francisco, California 94105, U.S.A. ("Assignor"), is the owner of the trademarks, service marks, and associated registrations listed herein in Schedules A (U.S.) and B (foreign);

WHEREAS, **MarketTools Research Solutions, Inc.**, a Delaware company with a principal place of business at 150 Spear Street, Suite 600, San Francisco, California 94105, U.S.A. ("Assignee"), is desirous of acquiring said trademarks, service marks, and registrations;

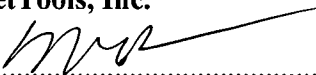
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks, service marks, and registrations together with the goodwill of the business associated therewith and symbolized thereby, and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

We agree that the assignee be recorded in the Registers of the respective Trademark Offices.

The effective date of this assignment is May 15, 2012.

MarketTools, Inc.

- Assignor -

By: 

Name: MICHAEL POPE
Title: TREASURER

DECLARATION OF ACCEPTANCE

We have accepted the above assignment and agree that we be recorded in the Registers of the respective Trademark Offices.

Signed in San Francisco, California, U.S.A

Dated: May 15, 2012

MarketTools Research Solutions, Inc.

- Assignee -

By: 

MICHAEL POPE, TREASURER
(Name and Title of the Official Representative)

MarketTools, Inc.
Schedule A - Active U.S. Trademark Registrations

<u>Mark</u>	<u>Registration Number/Date</u>	<u>Application Number/Date</u>
INSIGHT NETWORKS	3,500,296 September 9, 2008	78/962755 August 29, 2006
MARKETTOOLS	2,516,154 December 11, 2001	75/637491 February 10, 1999
<i>MarketTools</i>	3,436,129 May 27, 2008	78/962752 August 29, 2006
MARKETVOICES	3,540,881 December 2, 2008	77/099344 February 5, 2007
ZTELLIGENCE	2,652,383 November 19, 2002	76/008484 March 23, 2000

MarketTools, Inc.
Schedule B – Active Foreign Trademark Registrations

<u>Mark</u>	<u>Jurisdiction</u>	<u>Registration Number/Date</u>	<u>Application Number/Date</u>
INSIGHT NETWORKS	European Community	5329041 January 31, 2008	5329041 September 21, 2006
MARKETTOOLS	Australia	1014589 October 24, 2005	1014589 August 6, 2004
MARKETTOOLS	Canada	TMA645934 August 17, 2005	1226857 August 12, 2004
MARKETTOOLS	China	4301558 April 7, 2009	4301558 October 9, 2004
MARKETTOOLS	European Community	1267723 August 10, 2001	1267723 August 5, 1999
MARKETTOOLS	India	1312571 December 13, 2005	1312571 October 1, 2004
MARKETTOOLS	Japan	4885394 August 5, 2005	2004 074563 August 11, 2004
MarketTools	Canada	TMA756094 December 29, 2009	1317359 September 20, 2006
MarketTools	European Community	5313473 January 30, 2008	5313473 September 14, 2006