

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
YURMAN STUDIO, INC.		02/28/2012	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	DAVID YURMAN IP LLC		
Street Address:	24 VESTRY STREET		
City:	NEW YORK		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85141255	ROYAL CORD	
Registration Number:	4139196	DAVID YURMAN MIDNIGHT MELANGE	
Serial Number:	85317680	DAVID YURMAN AMULETS	
CORRESPONDENCE DATA			
Fax Number:	2122230196		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-896-1550		
Email:	SSPAGNA@DAVIDYURMAN.COM		
Correspondent Name:	SUSAN SPAGNA, ESQ.		
Address Line 1:	24 VESTRY STREET		
Address Line 4:	NEW YORK, NEW YORK 10013		
NAME OF SUBMITTER:	SUSAN SPAGNA, ESQ.		
Signature:	/SUSAN SPAGNA, ESQ./		
Date:	05/22/2012		
Total Attachments: 0			

OP \$90.00 85141255

**THIS
PAGE
INTENTIONALLY
LEFT
BLANK**