

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mrs. Beasley's Bakery, LLC		03/09/2011	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	Equitable Transitions, Inc.
Street Address:	444 W. Ocean Boulevard
Internal Address:	#1400
City:	Long Beach
State/Country:	CALIFORNIA
Postal Code:	90802
Entity Type:	CORPORATION: CALIFORNIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	1181372	MISS GRACE LEMON CAKE CO.
Registration Number:	1190261	MISS GRACE LEMON CAKE CO.
Registration Number:	1485675	MRS. BEASLEY'S
Registration Number:	1485681	MRS. BEASLEY'S
Registration Number:	1539464	MRS. BEASLEY'S
Registration Number:	1539805	MRS. BEASLEY'S
Registration Number:	1149209	MISS GRACE LEMON CAKE CO.
Registration Number:	1167536	MISS GRACE LEMON CAKE CO.
Registration Number:	1313711	DESSERT OF THE MONTH CLUB
Registration Number:	3381093	POPPERS
Registration Number:	3556802	

CORRESPONDENCE DATA

OP \$290.00 1181372

Fax Number: 5164311127

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 5164311177

Email: tmgalgano@rcn.com

Correspondent Name: Galgano & Associates, PLLC

Address Line 1: 20 W. Park Avenue

Address Line 2: Suite 204

Address Line 4: Long Beach, NEW YORK 11561

ATTORNEY DOCKET NUMBER:	329-1160
NAME OF SUBMITTER:	Thomas M. Galgano
Signature:	/tmg/
Date:	05/22/2012

Total Attachments: 4
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**EQUITABLE
TRANSITIONS**

GENERAL ASSIGNMENT

THIS ASSIGNMENT is effective MARCH 9, 2011, between MRS. BEASLEY'S BAKERY, LLC (hereinafter referred to as "ASSIGNOR") and EQUITABLE TRANSITIONS, INC., a California corporation (hereinafter referred to as "ASSIGNEE").

RECITALS:

ASSIGNOR is indebted to diverse persons and is desirous of providing payment to the same, so far as in its power, by an assignment of all its property for that purpose.

NOW, THEREFORE, ASSIGNOR, for a valuable consideration, receipt of which is hereby acknowledged, does hereby make the following General Assignment for the benefit of ASSIGNOR'S creditors to ASSIGNEE, under the following terms and conditions:

1. ASSIGNMENT OF PROPERTY

1.1 ASSIGNOR does hereby grant, bargain, sell, assign, and transfer to ASSIGNEE, its successors and assigns, in trust for the ultimate benefit of ASSIGNOR'S creditors generally, all of the property rights, titles and interests in the assets of the ASSIGNOR of every kind and nature and wheresoever situated, whether in possession, reversion, remainder, or expectancy, both real and personal, and any interest or equity therein not exempt from execution; including without limitations all inventory, merchandise, furniture, fixtures, machinery, equipment, raw materials, work in process inventory, book accounts, books, accounts receivable, cash on hand, intellectual property, general intangibles, all choses in action (personal or otherwise), insurance policies, real property and all other property of every kind and nature owned by the ASSIGNOR, and without limiting the generality of the foregoing, including all of the assets pertaining to that certain company known as MRS. BEASLEY'S BAKERY, LLC with location(s) at 16803 Central Avenue, Carson, CA 90746 ("Assigned Property"). ASSIGNOR'S federal tax payer identification number is 27-0827829.

1.2 This Assignment constitutes a grant deed to all real property owned by ASSIGNOR, whether or not said real property is specifically described herein. ASSIGNOR agrees to execute such other and further documents as are necessary and appropriate, determined by the ASSIGNEE in its sole discretion, to carry out the intent of this paragraph 1.2.

1.3 ASSIGNOR agrees to deliver to ASSIGNEE all books of account and records, to execute and deliver all additional necessary documents immediately upon request by ASSIGNEE, and to endorse all indicia of ownership where required by

**EQUITABLE
TRANSITIONS**

This GENERAL ASSIGNMENT is made this 7th day of MARCH, 2011 at Los Angeles, California.

ASSIGNOR:

MRS. BEASLEY'S BAKERY, LLC

Leland Swanson

By: LELAND SWANSON, Member

STATE OF NORTH DAKOTA
~~CALIFORNIA~~
COUNTY OF CASS

On March 7, 2011, before me, _____
Date Here insert Name and Title of the Officer
personally appeared Leland Swanson
Name(s) of Signatory

who proved to me on the basis of satisfactory evidence to be the person(s) whose names(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/hes/their authorized capacity(ies), and that by his/hes/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Place Notary Seal Above

Signature *Jean Hanson*
Signature of Notary Public

JAN HANSON
Notary Public
State of North Dakota
My Commission Expires Jan. 25, 2012

**EQUITABLE
TRANSITIONS**

This GENERAL ASSIGNMENT is made this 9th day of MARCH, 2011 at Los Angeles, California.

ASSIGNOR:

MRS. BEASLEY'S BAKERY, LLC

[Handwritten signature]

By: **KENNETH HARRIS, Member**

STATE OF CALIFORNIA

EQUITABLE
COUNTY OF LOS ANGELES

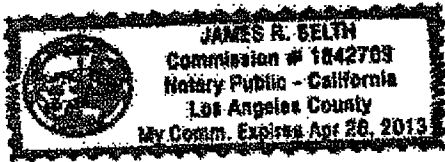
On MARCH 9, 2011, before me, JAMES A. SELTH, Notary Public

Date

Here insert Name and Title of the Officer

personally appeared KENNETH HARRIS

Name(s) of Signer(s)



Place Notary Seal Above

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: *[Handwritten Signature]*

Signature of Notary Public

**EQUITABLE
TRANSITIONS**

The foregoing **GENERAL ASSIGNMENT** is hereby accepted this 9th day of **MARCH, 2011** at **Los Angeles, California.**

ASSIGNEE:
EQUITABLE TRANSITIONS, INC.

By: 
Nigel Hamer, President

**EQUITABLE
TRANSITIONS**