

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|----------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| To Go Brands, Inc. | | 05/04/2012 | CORPORATION: NEVADA |
| RECEIVING PARTY DATA | | | |
| Name: | LC Beverages Ltd. | | |
| Street Address: | 328-1085 Homer Street | | |
| City: | Vancouver, British Columbia | | |
| State/Country: | CANADA | | |
| Postal Code: | V6B 8R3 | | |
| Entity Type: | CORPORATION: CANADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4060236 | LAST CALL | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 7032436410 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 703-465-5355 | | |
| Email: | smithj@mwzb.com, docketing@mwzb.com | | |
| Correspondent Name: | Jeffrey Smith, Esq of Millen & White, PC | | |
| Address Line 1: | 2200 Clarendon Boulevard | | |
| Address Line 2: | Suite 1400 | | |
| Address Line 4: | Arlington, VIRGINIA 22201 | | |
| ATTORNEY DOCKET NUMBER: | LECK-0002-X | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | Jeffrey Smith, Esq of Millen & White, PC | | |
| Address Line 1: | 2200 Clarendon Boulevard | | |

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Address Line 2: Suite 1400
Address Line 4: Arlington, VIRGINIA 22201

| | |
|--------------------|------------------|
| NAME OF SUBMITTER: | Jeffrey A. Smith |
| Signature: | /jas/ |
| Date: | 05/22/2012 |

Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, To Go Brands, Inc., a corporation organized under the laws of the state of Nevada, with its business address at 9010 Kenamar Drive, Suite 101, San Diego, California 92121 U.S.A. ("Assignor"), has adopted and is the owner of the following trademark (the "Mark") for which Assignor owns the following identified federal trademark registration on the Principal Register of the United States Patent and Trademark Office for goods in the International Class identified below and therein:

| <u>Trademark</u> | <u>Class No(s).</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|------------------|---------------------|-----------------|-------------------|
| LAST CALL | 005 | 4060236 | November 22, 2011 |

and:

WHEREAS, LC Beverages Ltd., a corporation organized under the laws of British Columbia, Canada, with its business address at 328-1085 Homer Street, Vancouver, British Columbia, Canada V6B 5R3 ("Assignee"), desires to acquire the Mark and the above-referenced federal trademark registration and all rights associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

TMB

[REDACTED]

For Assignor

For Assignee

[Signature]
By
David Hare
Name
CEO
Title
5-4-12
Date

[Signature]
By
Bradley Friesen
Name
President
Title
05-17/12
Date

T.M.P.