

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIGITAL PLAYGROUND, INC.		02/29/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	MANWIN LICENSING INTERNATIONAL S.A.R.L.		
Street Address:	49 route d'Arlon		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	1140		
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85345687	BIBI JONES	
Serial Number:	85344824	CHLOE	
Serial Number:	85245169	JESSE JANE	
CORRESPONDENCE DATA			
Fax Number:	3102318311		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 312-3750		
Email:	skb@msk.com		
Correspondent Name:	Mitchell Silberberg & Knupp/Steve Bevins		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
ATTORNEY DOCKET NUMBER:	43277-00092		
DOMESTIC REPRESENTATIVE			

OP \$90.00 85345687

Name: Evan M. Kent
Address Line 1: 11377 West Olympic Boulevard
Address Line 4: Los Angeles, CALIFORNIA 90064-1683

NAME OF SUBMITTER:	Evan M. Kent
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Signature:	/EMK012362/
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Date:	05/22/2012
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Total Attachments: 1 source=bibichloejesse#page1.tif

ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, DIGITAL PLAYGROUND, INC., a California Corporation, having its principal offices at 16134 Hart Street, Van Nuys, California 91406, has intended to use the following marks in commerce and has filed applications, now assigned as set forth below, indicating that intention, but has not yet filed allegations of use under §§ 1(c) or 1(d) of The Trademark Act, and:

WHEREAS, applicant is assigning the mark set forth below as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060

TRADEMARKS	APPLN. NOS.	DATE OF APPLICATION
BIBI JONES	85/345,687	June 14, 2011
CHLOE	85/344,824	June 13, 2011
JESSE JANE	85/245,169	February 17, 2011

WHEREAS, MANWIN LICENSING INTERNATIONAL S.À.R.L., a Luxembourg limited liability company having its principal office at 49 Route d'Arlon, 1140 Luxembourg, the successor of the ongoing and existing business or portion thereof of DIGITAL PLAYGROUND, INC. to which the marks pertain, is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, DIGITAL PLAYGROUND, INC. does hereby assign to MANWIN LICENSING INTERNATIONAL S.À.R.L. all right, title and interest in and to said trademarks and the applications in the United States and throughout the world therefore, together with the goodwill of the business in connection with which said trademarks will be used and which is symbolized by said trademarks, along with the right to recover for damages and profits for past and future infringements thereof.

Assignor hereby covenants with assignee that it is the lawful owner of the rights in and to the works and of the above described rights relating thereto and that it has good right to sell and transfer the same to assignee.

DIGITAL PLAYGROUND, INC

Signed at 16134 Hartst
Van Nuys, CA 91406, this
29 day of Feb, 2012

Name: Ali Davoudian

Signature: [Signature]

Title: VP

MANWIN LICENSING INTERNATIONAL S.À.R.L.

Signed at Brussels, this
18 day of May, 2012

Name: Rabian Thymann

Signature: [Signature]

Title: by Manwin Holding S.A.R.L. Sole Manager