900223873 05/23/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|----------------------|
| Montana Grain Growers Association | | 05/09/2011 | CORPORATION: MONTANA |
| Cash Grain Bids, Inc. | | 05/09/2011 | CORPORATION: MONTANA |

RECEIVING PARTY DATA

| Name: | Regents of the University of Minnesota | |
|-------------------|--|--|
| Street Address: | 200 Oak Street SE | |
| Internal Address: | 600 McNamara Alumni Center | |
| City: | Minneapolis | |
| State/Country: | MINNESOTA | |
| Postal Code: | 55455 | |
| Entity Type: | University: MINNESOTA | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------|
| Registration Number: | 2807897 | COMMODITY CHALLENGE |

CORRESPONDENCE DATA

Fax Number: 6126269624

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 6126254597

Email: rosen848@umn.edu
Correspondent Name: Molly A. Rosen
Address Line 1: 200 Oak Street SE

Address Line 2: Suite 360 McNamara Center

Address Line 4: Minneapolis, MINNESOTA 55455-2006

| ATTORNEY DOCKET NUMBER: | COMMODITYCHALLENGE/RWO | | |
|-------------------------|------------------------|--|--|
| NAME OF SUBMITTER: | Molly A. Rosen | | |

900223873 REEL: 004785 FRAME: 0864

\$40.00 280789

| Signature: | /Molly A. Rosen/ |
|---|------------------|
| Date: | 05/23/2012 |
| Total Attachments: 3 source=Assignment-Cash Grain Bids-05 23 2012#page1.tif source=Assignment-Cash Grain Bids-05 23 2012#page2.tif source=Assignment-Cash Grain Bids-05 23 2012#page3.tif | |

TRADEMARK
REEL: 004785 FRAME: 0865

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between MONTANA GRAIN GROWERS ASSOCIATION, a Montana association ("MGGA"), and Cash Grain Bids, Inc., a Montana corporation ("Cash Brain Bids") (MGGA and Cash Grain Bids, collectively, the "Assignor") and Regents of the University of Minnesota, a Minnesota constitutional corporation (the "Assignee").

WHEREAS, MGGA and Cash Grain Bids have collaborated for some time in the design and operation of that certain venture known as "Commodity Challenge";

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark "Commodity Challenge" (the "Trademark") registered with the United States Patent and Trademark Office under Registration Number 2807897 (the "Registration"), together with the goodwill of the venture connected with and symbolized by the Trademark; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademark in the United States and all jurisdictions outside the United States, together with the goodwill of the venture connected with and symbolized by the Trademark (including, without limitation, the right to renew the Registration, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademark, and any priority right that may arise from the Trademark), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademark of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Registration to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Trademark.

This Trademark Assignment Agreement may be executed by the parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts taken together shall constitute one and the same instrument. Each counterpart may be delivered by facsimile transmission, which transmission shall be deemed delivery of an originally executed document.

TRADEMARK

REEL: 004785 FRAME: 0866

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNORS:

| Ву: _ | dela | Ro | Sha | | |
|-------|-------|-----|-----|----|-----|
| Tido. | Polon | J - | 1/- | 0: | .] |

Montana Grain Growers Association

STATE OF MONTANA

COUNTY OF

On this day of May, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared Lola Raska, known by me to be the person of the above name and an officer of Montana Grain Growers Association, duly authorized to execute this Assignment on behalf of the Association, and who signed and executed the foregoing Assignment.

Given under my hand and seal of office this 9th day of ______, 2011. My commission expires:

TAMARAR. NATHE NOTARY PUBLIC for the State of Montana Residing at Great Falls, Montana My Commission Expires May 03, 2014

Address

RECORDED: 05/23/2012

IN WITNESS WHEREOF, the parties hereto have executed this Trademark Assignment

TRADEMARK
REEL: 004785 FRAME: 0868