

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|--|--|----------------|-----------------------|---------------|----------|----------------|----------------------|-------------------|-------------|------------|-----------------------|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>MarketTools, Inc.</td> <td></td> <td>05/15/2012</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table> | | | | Name | Formerly | Execution Date | Entity Type | MarketTools, Inc. | | 05/15/2012 | CORPORATION: DELAWARE |
| Name | Formerly | Execution Date | Entity Type | | | | | | | | |
| MarketTools, Inc. | | 05/15/2012 | CORPORATION: DELAWARE | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | | | |
| Name: | CustomerSat.com, Inc. | | | | | | | | | | |
| Street Address: | 150 Spear Street, Suite 600 | | | | | | | | | | |
| City: | San Francisco | | | | | | | | | | |
| State/Country: | CALIFORNIA | | | | | | | | | | |
| Postal Code: | 94105 | | | | | | | | | | |
| Entity Type: | CORPORATION: DELAWARE | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3965044</td> <td>CUSTOMERSAT</td> </tr> </tbody> </table> | | | | Property Type | Number | Word Mark | Registration Number: | 3965044 | CUSTOMERSAT | | |
| Property Type | Number | Word Mark | | | | | | | | | |
| Registration Number: | 3965044 | CUSTOMERSAT | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
| Fax Number: | 5037785499 | | | | | | | | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | | | | | | | | | |
| Phone: | 503-778-5320 | | | | | | | | | | |
| Email: | almurray@dwt.com | | | | | | | | | | |
| Correspondent Name: | J. Alfred Murray, Davis Wright Tremaine | | | | | | | | | | |
| Address Line 1: | 1300 SW Fifth Avenue, Suite 2400 | | | | | | | | | | |
| Address Line 4: | Portland, OREGON 97201-5610 | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 61375-1 | | | | | | | | | | |
| NAME OF SUBMITTER: | J. Alfred Murray, Davis Wright Tremaine | | | | | | | | | | |
| Signature: | /J. Alfred Murray/ | | | | | | | | | | |
| Date: | 05/23/2012 | | | | | | | | | | |
| Total Attachments: 3 source=CSI Trademark Assignment#page1.tif source=CSI Trademark Assignment#page2.tif source=CSI Trademark Assignment#page3.tif | | | | | | | | | | | |

CH \$40.00 3965044

TRADEMARK ASSIGNMENT

WHEREAS, **MarketTools, Inc.**, a Delaware company with a principal place of business at 150 Spear Street, Suite 600, San Francisco, California 94105, U.S.A. ("Assignor"), is the owner of the trademarks, service marks, and associated registrations and applications listed herein in Schedules A (U.S.) and B (foreign);

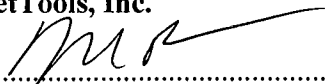
WHEREAS, **CustomerSat.com, Inc.**, a Delaware company with a principal place of business at 150 Spear Street, Suite 600, San Francisco, California 94105, U.S.A. ("Assignee"), is desirous of acquiring said trademarks, service marks, registrations, and applications;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to said trademarks, service marks, registrations, and applications together with the goodwill of the business associated therewith and symbolized thereby, and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

We agree that the assignee be recorded in the Registers of the respective Trademark Offices.

The effective date of this assignment is May 15, 2012.

MarketTools, Inc.

By: 

Name: MICHAEL POPE

Title: TREASURER

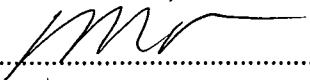
DECLARATION OF ACCEPTANCE

We have accepted the above assignment and agree that we be recorded in the Register of the respective Trademark Registries.

San Francisco, California, U.S.A
(Place)

Dated: May 15, 2012

CustomerSat.com, Inc. - Assignee -


(Signature)

MICHAEL POPE, TREASURER

(Name and Title of the Official Representative)

MarketTools, Inc.
Schedule A - Active U.S. Trademark Registrations

| <u>Mark</u> | <u>Registration Number/Date</u> | <u>Application Number/Date</u> |
|-------------|-------------------------------------|------------------------------------|
| CUSTOMERSAT | 3,965,044 May 24, 2011 | 85/096788 July 30, 2010 |

MarketTools, Inc.
Schedule B – Active Foreign Trademark Registrations

| <u>Mark</u> | <u>Jurisdiction</u> | <u>Registration Number/Date</u> | <u>Application Number/Date</u> |
|-------------|-----------------------|-------------------------------------|------------------------------------|
| CUSTOMERSAT | European Community | 9298993 August 6, 2010 | 9298993 January 21, 2011 |
| CUSTOMERSAT | Canada | | 1513118 January 28, 2011 |