

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	04/24/2012		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	TRAVORA MERGER CO.		04/24/2012
			Entity Type
			CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	TRAVORA MEDIA, INC		
Street Address:	55 Broad Street		
Internal Address:	24th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
	Property Type	Number	Word Mark
	Registration Number:	2448623	10BEST.COM
	Registration Number:	2602063	10BEST
	Registration Number:	3193835	TRUSTED ADVICE FOR TRAVELERS
CORRESPONDENCE DATA			
Fax Number:	9735972400		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	973-597-2500		
Email:	lstrademark@lowenstein.com		
Correspondent Name:	Vanessa A. Ignacio, Esq.		
Address Line 1:	Lowenstein Sandler PC		
Address Line 2:	65 Livingston Avenue		
Address Line 4:	Roseland, NEW JERSEY 07068-1791		

CH \$90.00 2448623

ATTORNEY DOCKET NUMBER:	22833.15
NAME OF SUBMITTER:	Vanessa A. Ignacio, Esq.
Signature:	/Vanessa A. Ignacio/
Date:	05/22/2012
Total Attachments: 4 source=Travora Merger Co. to Travora Media, Inc. (DE Cert of Merger)#page1.tif source=Travora Merger Co. to Travora Media, Inc. (DE Cert of Merger)#page2.tif source=Travora Merger Co. to Travora Media, Inc. (DE Cert of Merger)#page3.tif source=Travora Merger Co. to Travora Media, Inc. (DE Cert of Merger)#page4.tif	

# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TRAVORA MEDIA, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "TRAVORA MERGER CO." UNDER THE NAME OF  
"TRAVORA MEDIA, INC.", A CORPORATION ORGANIZED AND EXISTING  
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED  
IN THIS OFFICE THE TWENTY-FOURTH DAY OF APRIL, A.D. 2012, AT  
4:02 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE AND KENT COUNTY RECORDER OF DEEDS.

5140566 8100M

120468204



You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9526226

DATE: 04-24-12

TRADEMARK  
REEL: 004786 FRAME: 0611

**CERTIFICATE OF MERGER**  
**OF**  
**TRAVORA MEDIA, INC.**  
**INTO**  
**TRAVORA MERGER CO.**

**(under Section 251 of the General Corporation Law  
of the State of Delaware)**

The undersigned corporation, organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

**FIRST:** That the name and state of incorporation of each of the constituent corporations is as follows:

<u>Name</u>	<u>State of Incorporation</u>
Travora Media, Inc.	Delaware
Travora Merger Co.	Delaware

**SECOND:** That a Merger Agreement and Plan of Reorganization, dated as of April 24, 2012, by and between Travora Merger Co., and Travora Media, Inc., has been approved, adopted, executed and acknowledged by each of the constituent corporations in accordance with Section 251 and Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the name of the surviving corporation is Travora Merger Co. (the "Surviving Corporation"). The name of the Surviving Corporation shall be amended in the merger to be "Travora Media, Inc."

**FOURTH:** That the certificate of incorporation of Travora Merger Co. as in effect immediately prior to the merger shall be the certificate of incorporation of the Surviving Corporation, from and after the merger until amended as provided therein or by the General Corporation Law of the State of Delaware, except that Article First shall be amended in its entirety to read as follows:

"FIRST: The name of this corporation is Travora Media, Inc. (the "Corporation")."

**FIFTH:** This Certificate of Merger and the merger contemplated hereby shall become effective on the filing of this Certificate of Merger with the Office of the Secretary of State of the State of Delaware.

**SIXTH:** That the executed Merger Agreement and Plan of Reorganization is on file at an office of the Surviving Corporation, the address of which is 55 Broad Street, 24th Floor, New York, NY 10004.

**SEVENTH:** That a copy of the Merger Agreement and Plan of Reorganization will be furnished by the Surviving Corporation, on request and without cost, to any stockholder of any constituent corporation.

[Signature Page Follows]

