

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S4 Gear		04/25/2012	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Field Logic, Inc.		
Street Address:	101 Main Street		
City:	Superior		
State/Country:	WISCONSIN		
Postal Code:	54880		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85422966	S4GEAR	
CORRESPONDENCE DATA			
Fax Number:	8015786999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(801) 328-3131		
Email:	njjohnson@stoel.com		
Correspondent Name:	Joshua G. Gigger		
Address Line 1:	201 South Main Street, Suite 1100		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	49398-1715		
NAME OF SUBMITTER:	Joshua G. Gigger		
Signature:	/Joshua G. Gigger/		
Date:	05/24/2012		

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Total Attachments: 5

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Intellectual Property Assignment

This Intellectual Property Assignment ("IP Assignment") is made as of the 25th day of April 2012 ("Effective Date") by and between Source3 Corp. d/b/a S4 Gear, and Oregon corporation having a place of business at 91204 Alvadore Road, Junction City, Oregon 97448, John Strasheim, and Frederick H. Hunt (the Source3 Corp., John Strasheim, and Frederick H. Hunt hereinafter referred to individually and collectively as "Assignor") and Field Logic, Inc., an Minnesota corporation whose address and principal place of business is 101 Main Street, Superior, WI 54880 (hereinafter "Assignee") (each of Assignor and Assignee hereinafter referred to as a "Party" and, collectively, as the "Parties").

WHEREAS, the Assignor and the Assignee are parties to a certain Asset Purchase Agreement, dated as of March 29, 2012, ("Purchase Agreement") pursuant to which Seller has agreed to sell and convey to Buyer certain assets.

NOW, THEREFORE, in consideration of entering into the Purchase Agreement, the Product Development Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Certain Definitions.

1.1 Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Purchase Agreement.

1.2 "Intellectual Property" means (i) all classes or types of patents, design patents, utility patents, including, without limitation, originals, divisions, continuations, continuations-in-part, extensions, reexaminations, or reissues, patent applications, inventions, ideas, and invention disclosures for these classes or types of patent rights (whether or not patentable and whether or not reduced to practice) in all countries of the world, including without limitation the Patents listed on Schedule A (collectively "Patents"); (ii) all original works of authorship fixed in any tangible medium of expression under the copyright laws of the United States and all other countries for the full term thereof (and including all moral rights and rights accruing by virtue of bilateral or international copyright treaties and conventions), including, but not limited to, all renewals, extensions, reversions or restorations of copyrights now or hereafter provided for by law and all rights to make applications for copyright registrations and recordations, regardless of the medium of fixation or means of expression (collectively "Copyrights"); (iii) service marks, trademarks, trade names, trade dress, brands, product and service names, logos, other identifications used or intended for use in commerce, and other indications of source, endorsement, or sponsorship, whether in connection with products or services, together with all goodwill of the business related to any of the foregoing, including without limitation the Trademarks listed on Schedule B (collectively "Trademarks"); (iv) all factual knowledge and information that gives to one the ability to produce or market something that one otherwise would not have known how to produce or market with the same accuracy or precision (collectively "Know-How"); (v) any information that generally facilitates the production, manufacturing, marketing, or sale of products or services, increases revenues, or provides an advantage over the competition, and is not generally known, whether or not protectable by patent

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or copyright, arising under the laws of the United States or any other state, country or jurisdiction (collectively "Trade Secrets"); (vi) other intellectual property rights recognized under the laws of any country or political subdivision thereof or under any convention or treaty and all appurtenant, ancillary and related rights; (vii) technology; (viii) matters of a technical or business nature, and other information of a similar nature that is not generally known to the public ("Confidential Information"); and (ix) domain names, uniform resources locators (URLs), whether common law, statutory, or otherwise, domestic and foreign, and all registrations, registration applications, and rights related to the foregoing, without limitation the Domain Names listed on Schedule C (collectively "Domain Names").

2. Assignment. Assignor hereby sells, assigns, conveys, and transfers to Assignee, its successors, and assigns, the entire right, title, and interest in and to, all Intellectual Property owned or controlled by Assignor, as fully and entirely as the same would have been held and enjoyed by the Assignor if this IP Assignment had not been made, including without limitation, (i) the right to sue for, and recover in Assignee's own name and that of its successors, assigns and other legal representatives, all remedies of every nature, including rights to injunctive relief, damages, profits, costs and attorneys' fees, for its own use and benefit, for past, present and future infringements of, or damage to, the Intellectual Property; (ii) to fully and entirely stand in the place of Assignor in all matters related to the Intellectual Property; (iii) the sole and exclusive right to commercialize inventions covered by the Intellectual Property; and (iv) all other rights incident to ownership of the Intellectual Property. As of the Effective Date the Assignee shall bear all costs to renew and otherwise maintain the Intellectual Property, provided that Assignee shall have the right, in its sole business judgment, to elect to not renew or maintain any of the Intellectual Property.

3. Representations and Warranties of Assignor to Assignee. Assignor represents and warrants to Assignee that:

3.1 Patentability of the Gated Full Capture Arrow Rest. The inventions and improvements related to the Gated Full Capture Arrow Rest were not patented, described in a printed publication, or in public use, on sale, or otherwise available to the public before April 18, 2011. To the extent that there was any disclosure of the Gated Full Capture Arrow Rest before April 18, 2011, such disclosure was made by the inventor or joint inventor or by another who obtained the subject matter disclosed directly or indirectly from the inventor or a joint inventor.

3.2 Statutory bar date. The inventions and improvements related to the JackKnife Smart Phone Bow Mount a/k/a Cell Phone Cradle with a Mounting Device Specifically Mounted to an Archery Bow or Gun were not patented, described in a printed publication, or in public use, on sale, or otherwise available to the public before May 15, 2011. To the extent that there was any disclosure of the JackKnife Smart Phone Bow Mount before May 15, 2011, such disclosure was made by the inventor or joint inventor or by another who obtained the subject matter disclosed directly or indirectly from the inventor or a joint inventor.

4. Assurances. The Assignor hereby agrees, at the Assignee's sole cost and expense, to execute and deliver to the Assignee, without further consideration, such documents,

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instruments, and assignments as the Assignee may reasonably request, and to provide such documentation and take such actions and do such things as may be reasonably requested by the Assignee to give full effect to this IP Assignment and to evidence, establish, maintain, or protect the Assignee's right, title and interest in and to the Intellectual Property.

5. Binding Effect. The terms and provisions of this IP Assignment are binding upon and inure to the benefit of the Parties hereto and their permitted successors and assigns. This IP Assignment may not be discharged, extended, amended or modified in any way except by a written instrument signed by each of the Parties hereto.

6. Communications. Any and all communications and notices required by this Agreement shall be in writing and be given by either Party to the other via e-mail, facsimile, or air express delivery and addressed to the recipient as follows:

If to Buyer Field Logic, Inc.
 101 Main Street
 Superior, Wisconsin 54880
 Attn: Jay Engstrom

If to Seller Source3 Corp. d/b/a S4 Gear
 91204 Alvadore Road
 Junction City, Oregon 97448
 Attn: John Strasheim

7. Counterparts. This Agreement may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, and all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the Parties hereto have duly executed this Agreement effective as of the date set forth above.

Field Logic, Inc. ("Assignee")

Source3 Corp. d/b/a S4 Gear ("Assignor")

By

By

Title

Title

John Strasheim ("Assignor")

Frederick H. Hunt ("Assignor")

instruments, and assignments as the Assignee may reasonably request, and to provide such documentation and take such actions and do such things as may be reasonably requested by the Assignee to give full effect to this IP Assignment and to evidence, establish, maintain, or protect the Assignee's right, title and interest in and to the Intellectual Property.

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IN WITNESS WHEREOF, the Parties hereto have duly executed this Agreement effective as of the date set forth above.

Field Logic, Inc. ("Assignee")
By _____
Title _____

Source3 Corp. d/b/a S4 Gear ("Assignor")
By Jay Engstrom
Title PRES.

John Strasheim ("Assignor")
John Strasheim

Frederick H. Hunt ("Assignor")
Frederick H. Hunt

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Schedule A

Country	Title	Filing Date	Application No./Patent No.
U.S.	Equipment Carrier with Extensible Tether	7/12/2011	13/180,549
U.S.	Self-Retracting Tethering Apparatus for Portable Devices	11/4/2011	13/288,977
U.S.	Self-Retracting Tethered Holster for Optics, Tools, Electronics, or Other Portable Devices	1/7/2011	12/986,180
U.S.	Self-Retracting Tethered Holster for Optics, Tools, Electronics, or Other Portable Devices	1/11/2010	61/335,589
U.S.	Gated Full Capture Arrow Rest	4/17/2012	61/625,564
U.S.	JackKnife Smartphone Bow Mount a/k/a Cell Phone Cradle with a Mounting Device Specifically Mounted to an Archery Bow or Gun	Unfiled	

Schedule B

Country	Mark	Filing Date	Application No./Patent No.
U.S.	S4GEAR	9/14/2011	85422966

Schedule C

Domain Names	Expiration Date
s4gear.info	12/30/2014
s4gear.net	12/30/2014
s4gear.com	12/29/2014
facebook.com/s4gear	
youtube.com/s4gearvideos	

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