

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kangaroo Holdings, Inc.		03/30/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Bloomin' Brands, Inc.		
Street Address:	2202 N. West Shore Blvd., 5th Floor		
City:	Tampa		
State/Country:	FLORIDA		
Postal Code:	33607		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85577339	BLOOMIN' BRANDS, INC.	
CORRESPONDENCE DATA			
Fax Number:	2166960740		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-861-7864		
Email:	clevelandip@bakerlaw.com		
Correspondent Name:	Deborah A. Wilcox		
Address Line 1:	1900 East 9th Street		
Address Line 2:	Suite 3200		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	058372.000036		
NAME OF SUBMITTER:	Deborah A. Wilcox		
Signature:	/daw/		

CH \$40.00 85577339

Date:

05/24/2012

Total Attachments: 2

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# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "KANGAROO HOLDINGS, INC.", CHANGING ITS NAME FROM "KANGAROO HOLDINGS, INC." TO "BLOOMIN' BRANDS, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF APRIL, A.D. 2012, AT 1:09 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

4240284 8100

120394232

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 9480935

DATE: 04-04-12

TRADEMARK  
REEL: 004787 FRAME: 0140

CERTIFICATE OF AMENDMENT  
OF AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
KANGAROO HOLDINGS, INC.

Kangaroo Holdings, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Corporation"), does hereby certify:

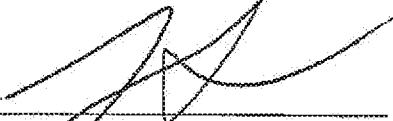
**FIRST:** That the Board of Directors of the Corporation adopted unanimously a resolution proposing and declaring advisable an amendment to the Amended and Restated Certificate of Incorporation of the Corporation changing Article I thereof so that, as amended, said Article shall be and read as follows:

"1. Name. The name of this Corporation is Bloomin' Brands, Inc."

**SECOND:** That thereafter, in lieu of a meeting and vote of the stockholders, the holders of a majority of the issued and outstanding shares of common stock of the Corporation have given written consent to said amendment in accordance with the provisions of Section 228 of the General Corporation Law of the State of Delaware.

**THIRD:** That the aforesaid amendment was duly adopted in accordance with the applicable provisions of Sections 242 and 228 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 30<sup>th</sup> day of March 2012.

By:   
Name: Joseph J. Kadow  
Title: Executive Vice President, Chief  
Legal Officer and Secretary