

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Southern Sales and Marketing Group, Inc.		05/24/2012	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	ATLeisure, LLC
Street Address:	1040 Boulevard SE
Internal Address:	Suite B
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30312
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2251391	BUTTERFLY
Registration Number:	2670539	E-Z CRANK
Registration Number:	2729908	E-Z TILT
Registration Number:	2530727	FREEDOM
Registration Number:	2585953	PERMACRYLIC
Registration Number:	3385872	SIMPLE SHADE
Registration Number:	3190306	SOLAR-HUB
Registration Number:	3208171	SOUTHERN RADIANCE
Registration Number:	3165657	UMBRELL-AWAY

CORRESPONDENCE DATA

Fax Number: 4042216501
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-577-6000
Email: atlip@bakerdonelson.com
Correspondent Name: Jeff Breloski
Address Line 1: Baker Donelson Bearman Caldwell
Address Line 2: 3414 Peachtree Road NE
Address Line 4: Atlanta, GEORGIA 30326

ATTORNEY DOCKET NUMBER:	2921461-000005
NAME OF SUBMITTER:	Jeffrey T. Breloski
Signature:	/jeffrey t. breloski/
Date:	05/24/2012
Total Attachments: 1 source=TMAssign#page1.tif	


ASSIGNMENT OF TRADEMARKS

For ten dollars and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, KENNETH A. HARBAUGH and SOUTHERN SALES AND MARKETING GROUP, INC., a Georgia corporation, each assigns all its right, title and interest in each of the following trademarks:

BUTTERFLY	75467556	2251391
E-Z CRANK	76181678	2670539
E-Z TILT	76181679	2729908
FREEDOM	76041366	2530727
PERMACRYLIC	75816910	2585953
SIMPLE SHADE	76637246	3385872
SOLAR-HUB	78720529	3190306
SOUTHERN RADIANCE	78827473	3208171
UMBRELL-AWAY	76593130	3165657

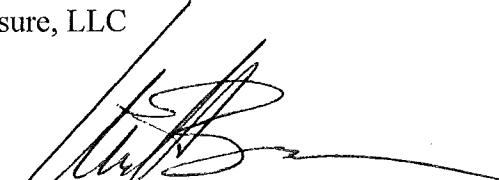
along with all of the goodwill of the business connected with the use of and symbolized by the marks, to ATLeisure, LLC, a Delaware limited liability company, as of May 24, 2012.

SOUTHERN SALES AND MARKETING
GROUP, INC.

By: 
Kenneth A. Harbaugh, President


KENNETH A. HARBAUGH, Individually

ATLeisure, LLC

By: 
William Browne, President