900224112 05/24/2012

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
King Audio, Inc.		01/01/2010	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Concept Enterprises, Inc.	
Street Address:	338 TURNBULL CANYON ROAD	
City:	CITY OF INDUSTRY	
State/Country:	CALIFORNIA	
Postal Code:	91745	
Entity Type:	CORPORATION: CALIFORNIA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2574265	CONCEPT

CORRESPONDENCE DATA

Fax Number: 6265719813

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 626-571-9812
Email: eveh@dnriplaw.com
Correspondent Name: Tony W. Wong

Address Line 1: 108 N. Ynez Ave. Suite 128

Address Line 4: Monterey Park, CALIFORNIA 91754

ATTORNEY DOCKET NUMBER:	UST9500A-KAI
NAME OF SUBMITTER:	Tony W. Wong
Signature:	/ Tony W. Wong/
Date:	05/24/2012

Total Attachments: 1

source=CONCEPT ASSIGNMENT document-signed#page1.tif

TRADEMARK REEL: 004787 FRAME: 0702 40.00 25/4265

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT is made this $\sqrt{57}$ day of $\sqrt{200}$ by and between

King Audio, Inc., a/an Corporation, having offices at 338 Turnbull Canyou Road, City of

Industry, CA 91745 herein referred to as "Assignor", and Concept Enterprises, Inc., a/an

Corporation, having offices at 338 Turnbull Canyou Road, herein referred to as

"Assignee".

WITNESSETH

WHEREAS the Assignor owns, has adopted and is using the mark "CONCEPT",

registered in the United States Patent and Trademark Office, Registration No. #2574265,

dated 05/28/2002, herein referred to as "the mark"; and

WHEREAS the Assignee is desirous of acquiring the mark and the registration

thereof.

NOW THEREFORE, in consideration of One Dollar (\$1.00), and other good and

valuable consideration, the receipt of which is hereby acknowledged, Assignor does

hereby assign to Assignee all rights, title and interest in and to the mark, the goodwill of

the business symbolized by the mark, along with the registration thereof.

Name: Calvin Liu

RECORDED: 05/24/2012

Title: Executive Vice President

TRADEMARK **REEL: 004787 FRAME: 0703**