

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mission Itech Hockey, Inc.		04/09/2012	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bauer Hockey, Inc.
Street Address:	100 Domain Drive
City:	Exeter
State/Country:	NEW HAMPSHIRE
Postal Code:	03833
Entity Type:	CORPORATION: VERMONT

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2192838	HI-LO
Registration Number:	2211348	MISSION
Registration Number:	2302290	M
Registration Number:	2323531	MISSION
Registration Number:	3199767	INTAKE
Registration Number:	3331028	AXIS
Registration Number:	3451030	FLYBRID
Registration Number:	3459103	I AM A GOALIE
Registration Number:	3482161	MISSION FUEL
Registration Number:	3825551	MISSION M
Registration Number:	3832338	M
Registration Number:	3850445	MISSION

CORRESPONDENCE DATA

Fax Number: 9497609502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 949-760-0404

Email: efiling@kmob.com

Correspondent Name: Glen Nuttall

Address Line 1: 24040 Main Street, Fourteenth Floor

Address Line 4: Irvine, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER:	DAREDEV.000GEN
NAME OF SUBMITTER:	Glen Nuttall
Signature:	/Glen Nuttall/
Date:	05/24/2012
Total Attachments: 2 source=2012-04-09 Assignment -USA 12 Countries#page1.tif source=2012-04-09 Assignment -USA 12 Countries#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, MISSION ITECH HOCKEY, INC., whose full post office address is 100 Domain Drive, Exeter, New Hampshire, USA 03833 (hereinafter referred to as the "Assignor"), is the owner of the trademarks subject of the trademark registrations set forth on Schedule A attached hereto and the goodwill which may have been acquired through use of said trademarks in the United States in association with the wares covered by the registrations set forth in Schedule A, as well as any other wares or services (hereinafter referred to as the "Trademarks");

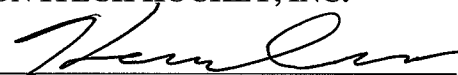

AND WHEREAS, BAUER HOCKEY, INC., whose full post office address is 100 Domain Drive, Exeter, New Hampshire, USA 03833 (hereinafter referred to as the "Assignee"), is desirous of acquiring all rights, title, interest and goodwill in and to the Trademarks, all priority rights derived therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby sells, assigns, and transfers to the Assignee all its rights, title, interest and goodwill in and to the Trademarks, including any copyright subsisting therein, as well as all rights of action and claims for damages and benefits arising because of any past acts of passing off, unfair competition, dilution and/or infringement of the Trademarks and any copyright subsisting therein.

AND the Assignor and the Assignee hereby recognize that the individuals signing this Assignment have been duly authorized and empowered to do so;




THIS Assignment is made effective as of May 31, 2011.

AS agreed by both the Assignee and the Assignor, this Assignment has been drawn up in English. *Tel que convenu par le cessionnaire et le cédant, cette cession a été rédigée en anglais.*

<p>Assignor, has executed this Assignment, at <u>EXETER, NEW HAMPSHIRE</u> this <u>12th</u> day of <u>April, 2012</u>.</p> <p>MISSION ITECH HOCKEY, INC.</p> <p>BY: <u></u></p> <p><u>Kevin Davis</u></p> <p>NAME</p> <p><u>President + CEO</u></p> <p>TITLE</p> <p>CORPORATE SEAL:</p>	<p>ACKNOWLEDGED AND ACCEPTED at <u>EXETER, NEW HAMPSHIRE</u>, this <u>9th</u> day of <u>April, 2012</u>.</p> <p>BAUER HOCKEY, INC.</p> <p>BY: <u></u></p> <p><u>Michael J. Wall</u></p> <p>NAME</p> <p><u>V.P. + General Counsel</u></p> <p>TITLE</p> <p>CORPORATE SEAL:</p>
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SCHEDULE A

ASSIGNMENT FROM MISSION ITECH HOCKEY, INC. to BAUER HOCKEY, INC.

Business Mark	Country	Filing Date	Appl. No.	Reg. Date	Reg. No.
HI-LO	United States	03/26/1997	75/264068	09/29/1998	2192838
MISSION	United States	01/24/1995	74/624947	12/15/1998	2211348
	United States	07/27/1998	75/648280	12/21/1999	2302290
MISSION	United States	10/23/1998	75/575386	02/29/2000	2323531
INTAKE	United States	07/28/2005	78/680389	01/16/2007	3199767
AXIS	United States	05/11/2005	78/627472	11/06/2007	3331028
FLYBRID	United States	12/06/2005	78/767340	06/17/2008	3451030
I AM A GOALIE	United States	05/07/2007	77/174568	07/01/2008	3459103
MISSION FUEL	United States	07/28/2005	78/680385	08/05/2008	3482161
MISSION 	United States	10/12/2007	77/303322	07/27/2010	3825551
	United States	10/12/2007	77/303316	08/10/2010	3832338
MISSION	United States	10/12/2007	77/302810	09/21/2010	3850445