

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/22/2007		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Zing Wireless, Inc.		06/19/2007
			Entity Type
			CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Greenfield Online, Inc.		
Street Address:	21 River Road		
City:	Wilson		
State/Country:	CONNECTICUT		
Postal Code:	06987		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	3378491	GOZING
	Registration Number:	3378490	GOZING
CORRESPONDENCE DATA			
Fax Number:	2066826031		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	206-622-4900		
Email:	JenniferLai@SeedIP.com		
Correspondent Name:	William O. Ferron, Jr.		
Address Line 1:	701 Fifth Avenue		
Address Line 2:	Suite 5400		
Address Line 4:	Seattle, WASHINGTON 98104		
ATTORNEY DOCKET NUMBER:	660005.001		
NAME OF SUBMITTER:	William O. Ferron, Jr.		

CH \$65.00 3378491

TRADEMARK

Signature:	/William O. Ferron, Jr./
Date:	05/25/2012
Total Attachments: 3 source=Certificate of Merger California#page1.tif source=Certificate of Merger California#page2.tif source=Certificate of Merger California#page3.tif	



**State of California**  
Secretary of State

I, DEBRA BOWEN, Secretary of State of the State of California, hereby certify:

That the attached transcript of 2 page(s) has been compared with the record on file in this office, of which it purports to be a copy, and that it is full, true and correct.



**IN WITNESS WHEREOF**, I execute this certificate and affix the Great Seal of the State of California this day of

JUN 25 2007

DEBRA BOWEN  
Secretary of State

# Delaware

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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF OWNERSHIP, WHICH MERGES:

"ZING WIRELESS, INC.", A CALIFORNIA CORPORATION,  
WITH AND INTO "GREENFIELD ONLINE, INC." UNDER THE NAME OF  
"GREENFIELD ONLINE, INC.", A CORPORATION ORGANIZED AND EXISTING  
UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED  
IN THIS OFFICE THE TWENTY-SECOND DAY OF JUNE, A.D. 2007, AT  
12:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE COUNTY RECORDER OF DEEDS.

**ENDORSED - FILED**  
in the office of the Secretary of State  
of the State of California

JUN 22 2007

3182535 8100M

070740547



*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5784377

DATE: 06-22-07

TRADEMARK  
REEL: 004788 FRAME: 0349

**CERTIFICATE OF OWNERSHIP AND MERGER  
OF**

**ZING WIRELESS, INC.**  
a California corporation

with and into

**GREENFIELD ONLINE, INC.**  
a Delaware corporation

Pursuant to Section 253 of the General Corporation Law of Delaware, Greenfield Online, Inc., a Delaware corporation (the "Corporation"), does hereby certify that it owns 100% of the capital stock of Zing Wireless, Inc., a California corporation, and that the Corporation, by a resolution of its Board of Directors duly adopted at a meeting held on the 30<sup>th</sup> day of January, 2007, determined to and did merge into itself Zing Wireless, Inc., which resolution is in the following words:

**WHEREAS**, the Corporation lawfully owns 100% of the outstanding stock of Zing Wireless, Inc., a corporation organized and existing under the laws of California; and

**WHEREAS**, the Corporation desires to merge into itself Zing Wireless, Inc., and to be possessed of all the estate, property, rights, privileges and franchises of said Zing Wireless, Inc.

**NOW, THEREFORE, BE IT RESOLVED**, that the Corporation merges into itself Zing Wireless, Inc. and assumes all of Zing Wireless, Inc.'s liabilities and obligations;

**FURTHER RESOLVED**, that an authorized officer of the Corporation be and hereby is directed to make and execute a certificate of ownership setting forth a copy of the resolution to merge said Zing Wireless, Inc. and assume its liabilities and obligations, and the date of adoption thereof, and to file the same in the office of the Secretary of State of Delaware, and a certified copy thereof in the office of the Recorder of Deeds of New Castle County as necessary or required; and

**FURTHER RESOLVED**, that the officers of the Corporation be and they hereby are authorized and directed to do all acts and things whatsoever, whether within or without the State of Delaware, which may be in any way necessary or proper to effect said merger.

**IN WITNESS WHEREOF**, the Corporation has caused this certificate to be signed by an authorized officer this 19<sup>th</sup> day of JUNE, 2007.

By:   
Authorized Officer

Name: Jonathan A. Flatow

Print or Type

Title: Secretary

