

Re: 4-16-12

900218563 03/28/2012

MRD 3/25/12

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.103/28/2012
900218563

04/11/2012



103643239

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FirstBank		12/14/2004	Bank: UNITED STATES

RECEIVING PARTY DATA

Name:	Monogram Brands, LLC
Street Address:	930 White Station
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38117
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2099320	CIRCLE B BRAND
Registration Number:	1419358	KING COTTON
Registration Number:	2261822	KING COTTON PLUMP 'N' TENDER
Registration Number:	2169689	KING COTTON
Registration Number:	1809380	RIGHTLY SEASONED
Registration Number:	1421297	"RIGHTLY SEASONED"
Registration Number:	3579170	KING COTTON
Registration Number:	3527337	CIRCLE B BRAND
Serial Number:	77455635	KING COTTON PLUMP 'N' TENDER

CORRESPONDENCE DATA

Fax Number: (901)374-7519
Phone: 9015214568
Email: msimmonds@evanspetree.com*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

OP \$240.00 2099320

Correspondent Name:	Evans Petree PC
Address Line 1:	1000 Ridgeway Loop Road
Address Line 2:	Suite 200
Address Line 4:	Memphis, TENNESSEE 38120
ATTORNEY DOCKET NUMBER:	21011-30005
NAME OF SUBMITTER:	Melanie Simmonds
Signature:	/s/ Melanie Simmonds
Date:	03/28/2012
Total Attachments: 1 source=Trademark Assignment from FB#page1.tif	

TRADEMARK ASSIGNMENT

ASSIGNOR: FirstBank

ASSIGNEE: Monogram Brands, LLC

Name	Registration Number	Registration Date
Circle B Brand & Design	2,099,320	09/23/1997
King Cotton & Design	1,419,358	12/02/1986
King Cotton Plump 'N' Tender & Design	2,261,822	07/20/1999
King Cotton & Design	2,169,689	06/30/1998
Rightly Seasoned	1,809,380	12/07/1993
Rightly Seasoned	1,421,297	12/16/1986
King Cotton	3,579,170	02/24/2009
Circle B Brand	3,527,337	11/04/2008
King Cotton Plump 'N' Tender	77,455,635	04/23/2008

Assignor, a Tennessee state banking corporation, is the owner of the aforementioned trademarks for which is registered the United States Patent and Trademark Office, and Assignee, a Tennessee limited liability company, is desirous of acquiring said trademark.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee for security all rights, title and interest in and to said trademark, the goodwill of the business symbolized by said trademark, along with the registration of said trademark.

FIRSTBANK

By: Name: Michael PetreeTitle: Memphis City PresidentSTATE OF TENNESSEE
COUNTY OF SHELBY

On this 27th day of March, 2012, the above signatory, known to me to be the ~~Vice~~ City President of **FirstBank**, the Assignor above named, appeared before me and acknowledged this instrument as free and voluntary act on behalf of the Assignor with authority to do so for the purpose set forth.


 Notary Public
My Commission Expires: March 28, 2015