

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Viking River Cruises AG		05/18/2012	CORPORATION: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Viking River Cruises (Bermuda) Ltd.		
Street Address:	Clarendon House		
Internal Address:	2 Church Street		
City:	Hamilton, HM11		
State/Country:	BERMUDA		
Entity Type:	Limited company: BERMUDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2796425	VIKING RIVER CRUISES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipprosecutionsf@orrick.com		
Correspondent Name:	Beth M. Goldman and Betsy Wang Lee		
Address Line 1:	405 Howard Street		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	21535-6000		
DOMESTIC REPRESENTATIVE			
Name:	Beth M. Goldman		
Address Line 1:	405 Howard Street		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		

Address Line 4: San Francisco, CALIFORNIA 94105

NAME OF SUBMITTER:

Betsy Wang Lee

Signature:

/Betsy Wang Lee/

Date:

05/28/2012

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made by Viking River Cruises AG, a Swiss corporation with a principal place of business at Schäferweg 18, 4057 Basel, Switzerland, in favor of Viking River Cruises (Bermuda) Ltd., a Bermuda exempted company with a principal place of business at Clarendon House, 2 Church Street, Hamilton, HM 11, Bermuda.

WHEREAS, Viking River Cruises AG owns all right, title and interest in and to the trademark identified in the attached Exhibit A (the "Mark"), and the goodwill associated therewith; and

WHEREAS, Viking River Cruises AG desires to assign the Mark to Viking River Cruises (Bermuda) Ltd. and Viking River Cruises (Bermuda) Ltd. desires to acquire the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Viking River Cruises AG assigns to Viking River Cruises (Bermuda) Ltd. all of its right, title and interest in the Mark together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademark has been duly executed and effective as of the date of signature shown below.

VIKING RIVER CRUISES AG

By: Torstein Hagen

Name: Torstein Hagen

Title: Director

Date: May 18, 2012

EXHIBIT A

Mark	Registration No.	Registration Date	Class(es)
VIKING RIVER CRUISES	2,796,425	12/23/2003	39, 42

OHSUSA:750784248.1

RECORDED: 05/28/2012

TRADEMARK
REEL: 004788 FRAME 0828