

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT																										
EFFECTIVE DATE:	08/31/2011																										
CONVEYING PARTY DATA																											
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PROPERTY NUMBERS Total: 3																											
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CORRESPONDENCE DATA																											
Fax Number:	2146614818																										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Phone:	214-953-6818																										
Email:	daltmdept@bakerbotts.com																										
Correspondent Name:	Valerie Verret																										
Address Line 1:	2001 Ross Avenue																										
Address Line 2:	Suite 600																										
Address Line 4:	Dallas, TEXAS 75201																										
ATTORNEY DOCKET NUMBER:	069410.0925-0927																										

CH \$90.00 1686896

DOMESTIC REPRESENTATIVE

Name: Baker Botts L.L.P.
Address Line 1: 2001 Ross Avenue
Address Line 2: Suite 600
Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:	Jill M. Errera
Signature:	/Jill M. Errera/
Date:	05/29/2012

Total Attachments: 2
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

WHEREAS, Larry's Industries, Inc., a Florida corporation, having an address of 999 East Touhy Avenue, Des Plaines, IL 60018 (hereafter "Assignor") is the owner of all right, title and interest in and to the marks set forth and described on Exhibit A (the "Trademarks") attached hereto; and

WHEREAS, International Franchise Inc., a Nova Scotia corporation, having an address of 210 Shields Court, Markham, Ontario, CANADA L3R 8V2 (hereafter "Assignee"), did acquire all right, title and interest in and to the Trademarks and in and to the related applications and registrations therefor together with the goodwill of the business symbolized by the Trademarks throughout the world, as the result of an assignment occurring on or about August 31, 2011

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby grant, assign and set over *nunc pro tunc* to Assignee, its successors, assigns and legal representatives, the entire right, title and interest in and to the Trademarks and the related applications and registrations therefor, together with the goodwill of the business symbolized by the Trademarks throughout the world.

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed on the date and in the capacity shown below.

LARRY'S INDUSTRIES, INC.


By: 
 Name: Simon Serruya
 Title: Director
 Date: May 9, _____, 2012

EXHIBIT A

Mark	Appln. No.	Filing Date	Reg. No.	Issue Date
LARRY'S	74/124,885	12/19/1990	1,686,896	05/12/1992
LARRY'S & Design	73/555,999	08/29/1985	1,292,572	05/13/1986
LARRY'S ICE CREAM & YOGURT & Design	74/124,886	12/19/1990	1,686,897	05/12/1992